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DAHLIAS

Catalog and Price List for 1925



CORONA LEO



Missouri Dahlia Farms Co., Inc.

LARGEST GROWERS OF DAHLIAS WEST OF NEW YORK STATE



*3½ Miles west of WELLSTON
on St. Charles Car Line, at WALTON ROAD.
Address Mail to WELLSTON STA. Route 14, St. Louis, Mo.*

One of the Freest Bloomers of the Dahlia Species



ORANGE KING—Decorative

The most satisfactory Dahlia of this coloring that we have grown. It has never failed to produce an abundant crop of flowers with us in the 11 years that we have been growing it. In 1922 when we had no rain from the time we planted, June 1st, until September, Orange King produced a wonderful crop of flowers of the best quality without any artificial watering at all.

See cuts of plant and blooming field on center pages.

See our special free offer of Orange King.

Dear Friends:-

We desire to call your attention to a few personal remarks of special importance.

Many people never read any part of a catalogue except the descriptions of the articles offered. By so doing they miss many items of special interest to them.

I have many people come out or write and ask for information on subjects that are fully covered in the catalogue. When they were reminded that the desired information was given in the catalogue would invariably remark that they never read anything but the descriptions.

Please let us remind you that there may be many things of special interest in our catalogue that might possibly save you a disappointment with your Dahlias this year.

We therefore earnestly request that you read what we have to say in the first part of our book, and if there is any question regarding the Dahlia or anything that we offer that we have not made plain please feel free to consult us in person or correspond with us and we will gladly give you any information possible.

Many thanks for your past favors and earnestly soliciting your favorable consideration of our offerings herein.

With best wishes for a most prosperous year, we are,

Very truly,

F. M. DAVIS, Pres.



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WABASH 67

"Say it with Flowers"

AND DAHLIAS ARE GOOD FLOWERS TO SAY IT WITH

Greetings To Flower Lovers In General and Dahlia Lovers In Particular

After another year of most satisfactory results with the Dahlia we greet you with our 1925 catalogue and cultural guide, which we sincerely hope you will accept in the same spirit in which we earnestly endeavor to submit it to you, the spirit of cooperation and good will.

We assure you that our greatest desire is to help those of you that know nothing of the possibilities of this most beautiful of flowers and those that have caught a glimpse with us of its great possibilities to become better acquainted with it and more successful in its culture. We thought years ago that we had learned all there was to be known about the Dahlia but each year brings its new experiences, obstacles to overcome and so on. We had thought that we had met and coped with every obstacle that could arise against the successful growth of the Dahlia, but last year brought its new ones. No one that visited our fields last year and saw their marvelous beauty had a question in their minds as to whether or not we met these difficulties. Our visitors were unanimous in proclaiming our display of flowers far beyond that we have ever had.

The extremely wet spring that lasted all through June prevented us from beginning our planting until July the 3rd, after this time we planted the entire of our 17 acres, finishing up the early part of August and they all bloomed. We have always advocated late planting but hardly this late. We were beginning to think we were not going to get them planted at all, but we had learned from past experiences that it did not pay to plant in wet ground. Many that planted early lost heavily and some all the stock they had. We were more convinced than ever before of the plausibility of late planting. I would not advocate planting earlier than June 1st, however, many do plant early and get fair results, so have we, but the best results come from late planting. See more on this question under heading of "Proper time to plant."

See our Special Offer of Orange King on Page 49.

Many have become discouraged in their attempt to grow Dahlias because of their frequent failures, to such we will say that if they will follow strictly our simple instructions under heading "How to grow good Dahlias," they will have success that will delight them. We have grown Dahlias for 16 years and have never had a year without an abundance of flowers, assuredly some years have been better than others.

We desire at this point to express our appreciation to our many friends and friends to be for their hearty response to our every effort to prove to them the possibility of the Dahlia in the Middle West, both in the way of their inspiring presence with encouraging congratulations and liberal orders which have made it possible for us to make the progress in the work that we have made. We were sure that the people of St. Louis and vicinity would respond to an invitation to visit our blooming fields and we were so positive of this that we wanted to make sure that we were ready to receive them and be assured that they would not be disappointed. The logical time came and we sent forth the invitation through the different papers and they came, the first Sunday about 5000 and all through the week, the second Sunday it was estimated that 15000 people were here. The Electric cars were crowded and automobiles were so numerous that the main highway was blocked for more than 2 blocks each way and the side streets crowded to their full capacity. They just came and went all day from before good daylight, until after dark. Everybody seemed to just revel among the flowers. We wish to assure them that their many words of praise and congratulations were highly appreciated. We hope to have even a greater display next year.

Many new varieties are being added to our collection, some of the very best to be had.

We wish to assure the public that our place is always open to visitors at any time, especially during the blooming season, September to heavy frost.

It was extremely interesting to note that the 5 books that we had placed at advantageous points over the fields for registration for our 1925 catalogue contained names from many points through Missouri and Illinois and from 22 different states and the District of Columbia. We put forth a special effort to meet all visitors from a distance but in many cases this was impossible. We are sure that our own home folks as well as our distant visitors appreciated our situation and overlooked any lack of courtesy. We earnestly request that you carefully read our book, take what we have to say for what it is worth to you and if you should not be interested in its offerings pass it on to some one who may be, if you are we assure you of our most careful and prompt attention to your orders small or otherwise.

Again we thank you for your cooperation and good will.

Very truly,

Your friend,

F. M. Davis, President.

Do not fail to get your order in early.

General Information and Instructions

We shall endeavor to deal with the different questions of interest regarding the Dahlia under their respective heads as fully as space will permit.

CAN GOOD DAHLIAS BE GROWN IN THE MIDDLE WEST?

The general impression has been that our climatic conditions were such that good Dahlias could not be grown here, consequently until recent years little effort has been put forth toward the growth of this beautiful flower and therefore little has been known of the better varieties. An expression of one of our visitors last year very well emphasizes the truth of this question. After looking over the fields he seemed to be bewildered and said, "There is not a Dahlia on the place, there are some most gorgeous flowers but I came to see Dahlias and do not find them." I suppose if he had gone a little further into the field of show and single varieties he might have seen what he called Dahlias, even among these there have been wonderful new creations of great interest.

While our vision of the possibility of this flower was great at the beginning of our interest in them compared to the general opinion of flower lovers in this section, we are frank to admit that our accomplishments have been far beyond our expectations and the end is not yet. Each year's successes bring their revelations of possibilities in the future both as to improvements of the quality of the flower and to the interest in it that may be awakened in the minds of the flower loving public. We were much gratified to see the thousands of people come out to visit our fields last fall, the many letters that we receive from our satisfied customers and the marked interest as shown by the public at the recent Dahlia Show at the Missouri Botanical Garden, October 4th to 5th. All these signs convince us that the public is becoming interested and awakened as to the possibility of the Dahlia in the Middle West.

The results of our own efforts at the last Dahlia Show were most gratifying in spite of the fact that it came at a time when so few of our flowers were in bloom. Our awards may be noted elsewhere in this book.

CAN DAHLIAS BE GROWN IN THE CROWDED CITY?

The impression generally has been that they cannot. Many of the prize winners in the amateur section of the Dahlia Show held at the Missouri Botanical Garden were grown in the back yards of people living in the crowded section of St. Louis. Many of our customers living in the crowded districts have excellent success.

A delay may mean a disappointment.



ELEANOR AMONG THE FLOWERS

Mr. E. H. Johanning of 3828a Utah Place, St. Louis, Mo., is a very enthusiastic amateur grower of Dahlias and has won many of the prizes, including the two bronze medals, given by the American Dahlia Society for the best general display of Dahlias in the Amateur Section, at the two annual Dahlia Shows held at the Missouri Botanical Garden.

The above picture, which we received through the courtesy of Mr. Johanning was taken in his back yard, where he grows all of his Dahlias. His lot is 35 ft. wide and the depth of an ordinary city lot and he is located in the heart of the resident district of St. Louis. His daughter, Eleanor Marie Johanning is holding a blossom of "U. S. A." which is 8 inches in diameter, and she is just as sweet as the flower is beautiful. The plant near her is Daddy Butler, six feet tall and Eleanor is 3 ft. 5 inches tall. This will give you some idea as to the growth of the plant.

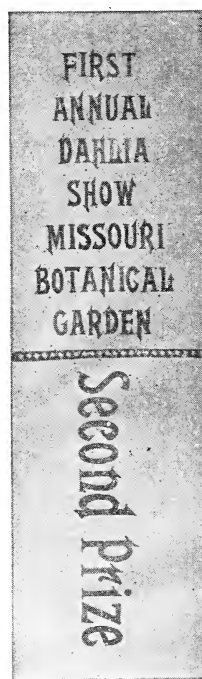
What Mr. Johanning and others are doing with the Dahlia, you can do.

See our Testimonials on Pages 47 and 48.

THE DAHLIA SHOW HELD AT THE MISSOURI BOTANICAL GARDEN

Our records of winnings at the First and Second Annual Dahlia Shows:

Below is a reproduction of some of the awards of the 1923 show which included 7 firsts, 9 seconds and the Silver Medal of the American Dahlia Society of New York for the best general display of Dahlias.



There were four exhibitors in the commercial section and 26 awards given. The Missouri Dahlia Farm was awarded 17 of these including the Silver Medal of The American Dahlia Society of New York.

The awards of the Second Annual Dahlia Show held at The Missouri Botanical Garden, October 4th to 5th, 1924, won by The Missouri Dahlia Farm were as follows: 10 Firsts, 6 Seconds, 5 Thirds and the Silver Medal of the American Dahlia Society of New York given for the best general display of Dahlias.

Considering that the season was so late and few Dahlias in bloom at the time set for the Show, the display of flowers of the different exhibitors was most commendable and greatly admired by the thousands of visitors that attended.

Don't Plant too Early. See Page 7.

How To Grow Good Dahlias

PREPARING OF THE SOIL—Great attention should be given to this part of the work. If possible begin in the Fall. If your soil is heavy clay soil a liberal amount of coal ashes would be very beneficial if scattered broadcast. If you had enough to mix thoroughly with your soil to the depth of 12 or 15 inches you would not have too much.

Several years ago I planted a lot in Dahlias, one-end of which had been a dumping place for cinders. The best flowers by far that I grew on this ground were in the cinders and we grew some good ones. Any roughage such as clippings from the lawn, leaves, weeds, or anything of the kind is excellent matter to turn under in the Fall. This has a tendency to loosen the soil as well as to enrich it. Spade your ground from 12 to 18 inches deep leaving it in the rough for the Winter. If your ground is poor a good plan would be to spread a liberal covering of manure, preferably cow manure, on top and let the Winter rains carry the strength of it through the soil. In the Spring, as soon as the ground is sufficiently dry, stir it again by spading the depth of the spade or fork. This done several times before planting time will be an effort well put forth.

TIME TO PLANT—Dahlias may be planted any time after danger of frost is past up to Aug. 1st with fairly good results. We advocate and strongly advise not planting, especially in localities similar to ours, before June 1st. If you have been in the habit of planting early, try late planting and keep your plants growing and watch the results.

HOW TO PLANT—When planting time comes, which should be from about June 1st to 15th (for further information see under heading "Time to Plant"), see that ground is thoroughly pulverized, then open the furrow or hill where bulb is to be placed to about the depth of 6 inches. A 4 inch pot of pulverized Sheep Manure and a handful of Bone Meal mixed together and placed in the bottom and scattered around where bulb is to be placed, being careful that some soil is placed over the fertilizer that the bulb does not come in contact with it, will prove an excellent booster and give the plant a good start. Place the bulb flat with eye up, never stand on end, and cover with loose soil.

If sand is handy cover with sand. If your ground is heavy clay perhaps 4 inches of covering would be better.

The distance apart to plant will depend upon the results you are working for. If you want high class flowers plant from 3 to 4 feet apart each way, if ordinary flowers, plant from 2 to 2½ feet apart in the rows and rows 3½ feet apart, for massive effect plant about 1½ feet apart in the rows and the rows 3 or 3½ feet apart and if planted in a bed where you would ordinarily want the solid effect plant about 2 feet each way.

CULTIVATION—Thorough working of the soil is most important. You had better leave off all of the other preparations than to neglect cultivation. Many last year marveled at the condition of our fields and frequently asked what we put in the soil to keep weeds from growing. The hoe and plow were the only applications and they were thoroughly applied.

Just as soon as sprouts appear above the ground begin working the soil and keep this up until plant begins to bloom.

In working the soil care should be taken to not disturb the root. We believe in deep cultivation away from the plant, especially in the early part of their growth, later as the plant begins to take on considerable growth special care should be taken to not get too close with deep cultivation.

If convenient, after plant begins to bloom, give a liberal mulch of straw or cuttings from the lawn, this will hold moisture and keep the ground in good condition.

FEEDING THE PLANT.

To produce the best of flowers an additional stimulant may be applied after this time by preparing a liquid from pulverized Sheep Manure placed in a sack and put in a tub or barrel filled with water, a sufficient amount to color the water to about the consistency of strong tea. An application of this beginning with about a gallon and increasing gradually to about 3 gallons to a plant may be applied about once a week. Open the ground about 12 inches from plant all around it, apply the liquid in this trench and fill in again when soaked in. This liquid may also be made with fresh cow manure which is excellent. Take a 3 gallon bucket full

Do you get large bushes and no flowers? See Page 9.

to a barrel of water (50 gallon), thoroughly stir and apply at once, use about as directed for the Sheep manure. The strength of this may be increased as the plant increases in growth.

All of this special care is necessary only when you are working for special quality of flowers. The main part of our fields receive nothing of this kind, just treated as you would potatoes, but thoroughly worked. The average party does not care to go to so much trouble.

I wish to emphasize that the Dahlia will produce more fine flowers than any other plant you could possibly grow with the least possible care. Work your ground good at the beginning, keep the ground well stirred through the growing season and you will get plenty flowers, the size will depend upon the variety planted.

STAKING—The tall growing varieties require staking, those that grow over 3½ feet, except where you want the massive effect in which case do not stake. It is always wise to stake the extremely tall growing varieties, those that usually grow from 5 to 7 feet high, although in our fields, for the main part, there were no stakes and those of you that were privileged to see them blooming well remember the sight, both as to quality of flower and size. Where staking is done it is well to do it at planting time, before the bulb is covered or place your bulb in such a position that you know how it is laying so that when it comes up you may place your stake without injury to the bulb.

We make a practice of placing all of our bulbs with eye to the east where rows run east and west and to the south where they run the other way.

The length of the stake of course will depend upon the height of the plant. This too depends to a large extent, on the treatment of the plant, both as to the system of growing and to the amount of feeding. Ordinarily Carr's Pink will grow about 4 to 5 feet and with special treatment it will grow 6 to 7 feet. The approximate height of the plant is given in figures just after the price, this is based on ordinary treatment. We have had plants to grow more than 8 feet where ordinarily they would only grow 5 to 6 feet.

TREATMENT OF THE PLANT—Under this heading much may be said if space would permit as many plants need treatment according to their habits, however, a few simple rules will apply to all.

When the plant first comes up and grows to several inches, perhaps has formed its second or third sets of leaves, if more than one sprout appears remove all but the strongest. Place the hand on the ground to hold it solid, gently pull the remaining sprouts away, if you have trouble pulling them out cut them just under the ground and form your bush from the one left.

If you desire to keep your plants from growing too tall or if you wish to encourage the massive habit of growth pinch out the center of the plant just above the second or third sets of leaves, this will encourage the plant to branch out. These branches or laterals will form your flowers.

If you are working for exhibition flowers let only one bud form on each branch or lateral, removing all the rest as they appear. If ordinary flowers are wanted and plenty of them let these laterals grow until they form their first buds. If this first bud is pinched out when it first appears this will encourage the other laterals or branches that spring from the first branches to produce a more rapid growth. This will give you an abundance of flowers with fairly good stems. The suckers or laterals that form on these second sets of branches may all be removed down to just above the first set of leaves where it joins the main branch from which it came, leaving one flower to the stem. These remaining suckers or branches should be left for later blooms. When the flower is fully open cut it off just above these remaining branches which should have made considerable growth by this time. This way your blooming season may be prolonged until frost.

If you desire earlier flowers and a taller bush do not pinch out the center of your young plant, but let the entire of it grow, I mean the one shoot from the ground, others having been removed as suggested above. When this shoot forms its first bud pinch it out, this will encourage the laterals to come forth and the work of disbudding should be followed out as suggested under the above method.

TYING UP THE PLANT—As soon as the plant has made about a foot of growth is a good time to start tying. Do not draw the stem too close to the stake, bear in mind that the stem will develop in size and if tied too tight would cause injury to the plant. Care should be taken to follow up the tying as the plant grows or

FROM

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MISSOURI DAHLIA FARM

WELLSTON STATION, R 14, BOX 205

ST. CHARLES & WALTON ROADS

ST. LOUIS, MISSOURI

Trade Discount

100 or more and not less than 25 of one variety

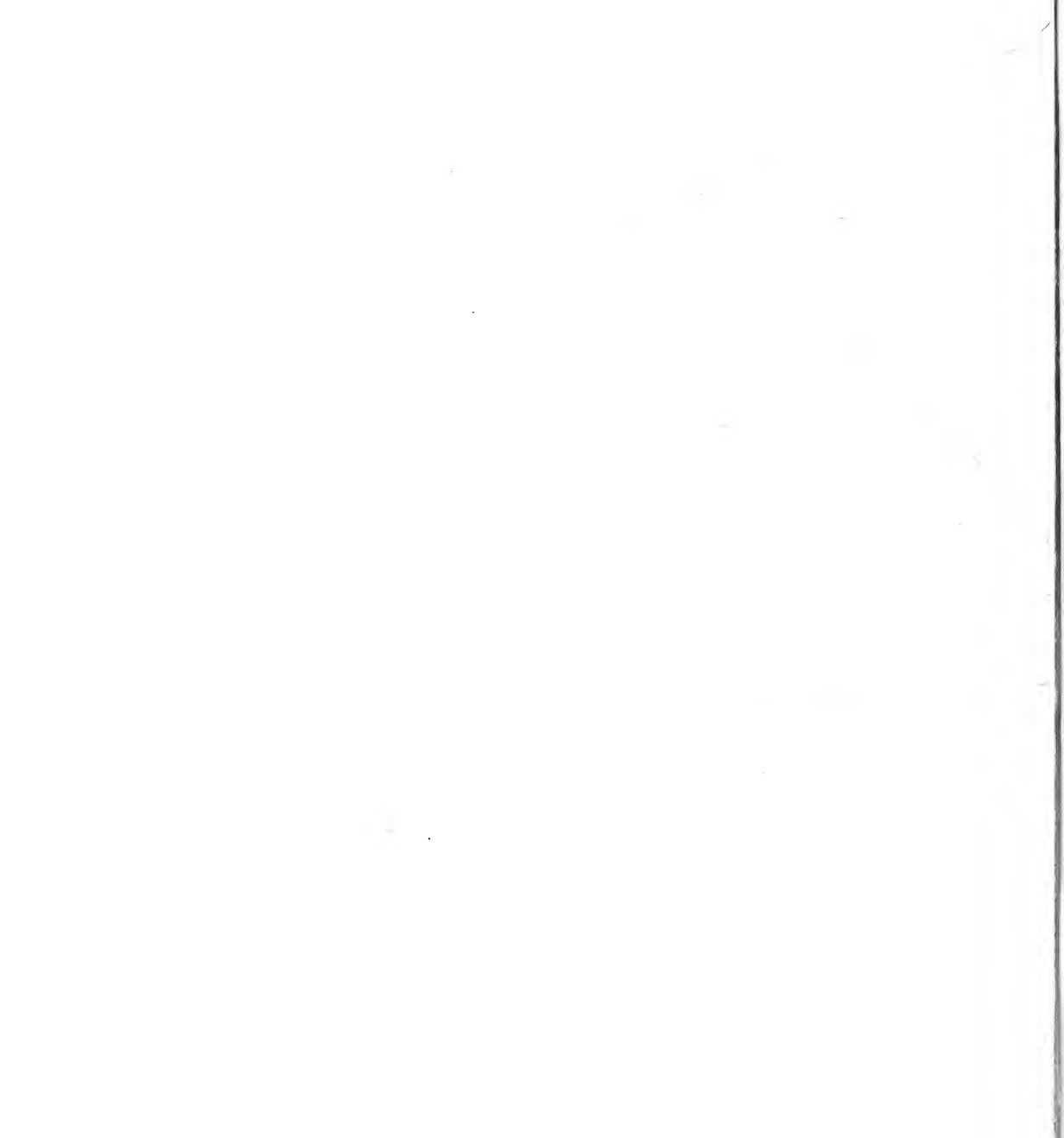
50% OFF

25 or more and not less than 6 of one variety

33 $\frac{1}{3}$ % OFF

12 or more and not less than 3 of one variety

25% OFF



injury from the wind may occur. A large plant, well tied, will stand a remarkable lot of wind without injury.

WATERING—This should not be attempted, as a rule, until the plant has made considerable growth except in extreme dry weather, in such case be careful. A little moisture will start your plant to growing, frequent hoeing had better be resorted to rather than watering in the early stages of growth. After the buds begin to form is the logical time to begin watering.

Do your watering thoroughly about once a week. Care should be taken to stir the ground thoroughly after each watering just as soon as the ground becomes sufficiently dry, never before, otherwise your soil will become caked and more injury will be done with the water than good. If you have no over head arrangement for watering a good plan is to dig a trench around each plant or along the row where they may be close together sufficiently large to hold considerable water, especially so when the plants are large. Give them a good soaking and fill in the trench with soil after the water has soaked in. After extremely hot days your plants will be greatly refreshed if a sprinkling of the foliage is resorted to. A frequent wetting of the surface of the ground is not advisable.

We do no watering at all except on a few specimen plants and we get the flowers and plenty of them, but, we do cultivate and we do not want you to forget it.

WHY DO I GET SUCH LARGE BUSHES AND NO FLOWERS?—This is a question frequently asked and a trouble that many are familiar with. Several things may produce this effect. Often you get buds that do not open, some open one sided and you often become discouraged as a result. In most cases the trouble comes from too early planting.

Many times planting is done in April and early May, at that season we usually have plenty moisture and suitable growing weather. Your plant makes a rank growth, perhaps buds begin to form and hot, dry weather sets in and the plant stops growing. The wood becomes hardened, the buds blasted and no flowers.

Just remember that a Dahlia will not bloom on hard wood, in such cases a good plan would be to cut the plant back to the ground, keep your ground well worked and new growth will again start. From this growth form your plant over again. As a rule let only one of these new sprouts grow except where you want long stems and large flowers, in this case it might be well to let several grow and keep them clean of all other growth and buds.

You may have the same trouble from a lack of cultivation. Anything that has a tendency to check the growth will produce this trouble. Best and most flowers on a Dahlia bush are produced when you keep your plant steadily growing from the start and especially boost it along about the time buds begin to form.

LOCATION—Dahlias prefer full sunlight and a high location. The higher the better. Special attention should be given to keep them away from large trees and not too close to heavy shrubbery. However this may be counteracted to a large degree by liberal watering and feeding.

Shading from a portion of the days sun by buildings or fences may not be objectionable and in some cases may work a benefit, especially with some varieties. I am not so sure but what such a location is ideal, especially in preference to putting them on the south side of a brick wall where the sun may beat down upon them without any protection at all.

I do not like to see them crowded up with other plants where you do not have a chance to stir the ground. You had better sacrifice everything but the hoe.

COLOR VARIATIONS.

Please note that many things may cause the color of the flower to vary, such as hot, dry weather, compared to cool, moist weather; loose, pliable soil compared to heavy, sticky soil; and poor soil compared to rich soil. Often times these different conditions cause the color of the flower to vary considerably with one party compared to the same flower with another party and also one year compared with another with the same parties.

Note the Cannas we offer on Pages 45 and 46.



HARVESTING AND STORING THE BULBS.

When the frost has killed the plant, it should be cut down, then at leisure, before the ground freezes, the bulbs should be dug; care taken to not break the bulbs from the clump. A bulb broken off of the stock is of no use. After they have dried off for an hour or two the soil should be removed and the clump packed in a box, barrel, or bin, covered with shavings, sand, or dry soil. If there is heat in the basement or where the bulbs are kept, care should be taken to cover them well with soil or sand to prevent their drying out.

A good plan is to take a box or barrel, place soil in the bottom, carefully lay clumps upside down to within a few inches of the top and fill in with dry dirt or sand, letting same fill in around the roots.

Last year was one of the most ideal years for harvesting the bulbs that we have ever had. The ground being perfectly dry there was no necessity of letting the bulbs dry off before packing them away.

Please note the digging is all done by hand, two men to a plant, this does away with much of the danger of breaking of the necks which renders the bulbs of no value.

DIVIDING THE CLUMP.

Do not plant as dug.

In the Spring when planting time comes divide to one or two roots to a plant, being sure to have at least one eye to each plant.

One sound root with an eye is sufficient, remember the eye does not come down on the root but where it joins the old stock.

The Gladiolis we offer are of the best. See Pages 42 to 44.

Frequently before planting time the eyes develop into sprouts of considerable length, these should be removed with a sharp knife to within about $\frac{1}{4}$ inch of the bulb. Sometimes we find it necessary to do this a time or two before we plant. This can be done without any injury whatever to the bulb and is better than planting with long sprouts.

NOTICE.

A word regarding the varieties of Dahlias that we list.

In submitting for your consideration these varieties:

We do not claim to have all of the best to be had but we do feel that we have a fairly good collection of varieties to select from. There are many of the old varieties that are especially worthy of first place in many catalogues that pass them over with perhaps a mere mentioning of them and give the prominence they deserve to newer varieties of less merit.

You will note that in our catalogue we have given prominent place to some of the old varieties. We have done so because we have grown them for several years and have found them very satisfactory. Have tried out many new varieties designed to take their place but with us they have not stood the test and the old variety remains at the head when it comes to quality of flowers, profuseness of blooming and ability to stand the hardships of an unfavorable season.

Many of these forgotten varieties have produced marvelously in unfavorable seasons when many others that are supposed to be better have proved total failures.

After all we are looking for the varieties that will not fail us in seasons that are not ordinarily encouraging for the Dahlia. In most cases we have a large stock of these varieties and are able to furnish them in large quantities. We have many varieties in small numbers that we have not listed and are in touch with all of the Dahlia specialists all over the country so can likely procure for you anything to be had that you may desire that we do not list. In such case give us ample time to get in touch with the other party.

A further word of explanation regarding the varieties we offer and their descriptions. Many of the descriptions are those given by the introducers. With the exception of a few new varieties all have been tried out on our farm and proved to have merits in this locality.

JENNEMEN COLLECTION.

The name Jenneman after certain varieties indicates that this variety belongs to the Jenneman Collection which consisted of a few very high class varieties that we purchased for \$835 four years ago at the death of Mr. Jenneman, the well known Dahlia Specialist of Webster Groves, Mo.

BULBS NOT FORCED.

Our Dahlias are grown on high ground in clay soil and are not forced, but grown naturally and therefore are in better condition to give you the best results possible. Neither do we practice forcing our bulbs for propagating purposes which is a detriment to them.

The many commendable reports that we receive from our customers from all over the country indicate that our bulbs have given them perfect satisfaction and we are sure they will prove the same to you.

TIME OF SHIPMENT.

Our regular shipping time begins May 15th as our aim is to get the bulbs to you about planting time, however, we will ship as near as possible on the date you suggest.

Neither do we practice forcing our bulbs for propagation. The only method of propagation that we practice is by division of the clump, except in a few cases where we propagate by using the young sprouts that are necessary to be removed before planting.

Visit our Peony Field in the Spring.

SHIPMENTS PREPAID.

We prepay all shipping charges on orders taken at catalogue prices where the order amounts to \$1.00 or more. Where the order amounts to less than \$1.00, 10c extra should be sent to cover postage and packing.

PACKING.

We make no charges for packing where the order amounts to \$1.00 or more. See under the head of Shipments prepaid.

All orders are securely packed and should reach you in perfect condition.

FILLING ORDERS.

All orders are filled under our personal supervision and the utmost care is taken to see that this is done accurately, but mistakes do happen with the best of us. If such should occur notify us promptly and we will gladly correct the error.

SUBSTITUTION.

Our purpose is to send you what you want. Give us a chance by telling us in place of the other fellow, if an error should occur.

It is always well in ordering to name a second choice in case we are out of what you want.

We do not aim to substitute without your consent.

With your consent we will always give as good or better than the variety named.

MAY WE NOT MAKE YOUR SELECTIONS FOR YOU?

To those who are not acquainted with the different varieties: If they will tell us about what colors they prefer, how many they want, and how much they want to spend, we will do our best to satisfy them. As a rule, customers are more frequently better satisfied this way than to make their own selection.

A SPECIAL INVITATION.

Our place is open to visitors at any time of the year and they are always welcome. We are glad to welcome them and give any information that we can that may be of interest.

During the blooming season great crowds of people visit our fields and enjoy the wonderful display of flowers. If you have never visited a large field of blooming Dahlias you have missed a great treat. Many come just to enjoy looking at the flowers and they enjoy it, so will you. It was estimated last year that on one day 15000 people visited our fields. We had no way of finding out just how many there were but there was a great crowd.

For further information write us.



A few of the visitors at the Farm.

DIRECTIONS AS TO HOW TO REACH THE FARM

By automobile take St. Charles Granitoid Road to Walton Road. Farm located on north side of St. Charles Road.

By electric car from St. Louis, take Wellston, Hodiamont or City Limits Cars to Wellston, from there take St. Charles Car to Missouri Dahlia Farms at the Walton Road.

17 ACRES OF DAHLIAS

Our planting last year consisted of 17 acres and several hundred varieties. Many of the newer varieties having been added to our previous years collection. Many new ones are being added this year.

MOTTO

Our motto is: Honest and Prompt Service. Give us a chance to prove this.

REFERENCES

First National Bank of Wellston, Wellston, Mo.; The State Bank of Wellston, Wellston, Mo.; Mr. C. A. Kuehn, Wholesale Florist, 1312 Pine St., St. Louis, Mo. Dunn and Bradstreet.

July is not too late to plant.

WE ARE MEMBERS OF THE FOLLOWING SOCIETIES:

The American Dahlia Society of New York, The American Gladiolus Society of Rochester, N. Y., The Dahlia Society of California, The Florists' Club of St. Louis, The Society of American Florists and Ornamental Horticulturists, New York.

DISCOUNTS

Where 12 of one variety are taken they may be figured at the price of 10. Prices on application on larger quantities.

FINAL INSTRUCTIONS.

FIRST OF ALL—Do not delay in making out your order and getting it to us as early as possible. Many varieties will be exhausted early in the season. A delay may mean a disappointment.

USE THE ORDER BLANK—Be sure to fill in all the blanks, giving full name and address plainly. So frequently we get orders that are indeed a puzzle, most impossible to make out the name, some with no address at all. Save time by being careful.

REMITTANCE—Remittance should accompany the order. Where bulbs are to be sent C. O. D. $\frac{1}{4}$ the amount should accompany the order.

You may remit any way convenient to yourself. Make checks payable to Missouri Dahlia Farms Co., Inc. If your order amounts to less than \$1.00 you may send stamps, one or two cent denominations.

HOW TO TREAT BULBS ON RECEIVING THEM—When you receive

the bulbs, if you are not ready to plant, open up the package, place them in a box covering them with soil or sand to keep them from drying out. Do not keep too moist, neither do they want to shrivel. Keep them away from furnace heat and from sun.

The better way is to have your bulbs sent about the time for planting.

We ship from May 15th to June 1st, unless otherwise instructed. Will ship as you direct.

SIZE OF THE BULBS—Many varieties never make large bulbs, therefore some bulbs may be small. However, this makes no difference as a small bulb with a good eye is just as good as a large one.

We always send out the best bulbs possible.

GUARANTEE

We guarantee every bulb sent out to be true to description and to be in a healthy condition with at least one eye and no broken necks. Further than this we do not obligate ourselves.

NEW VARIETIES OF OUR OWN INTRODUCTION

Two years ago we began growing Dahlias from seed. We have now several thousand plants, many of them producing very commendable flowers, some bid fair to become varieties of special merits. Several of these attracted much attention of many of the visitors last year.

We expect to offer some of these in our 1926 catalogue.

If you have been disappointed, try again.

SPECIAL INTRODUCTORY OFFERS

We have a large stock of the following varieties. These are all very satisfactory varieties of their class and the offer we make should prove very attractive. These we will prepay to any address in the U. S. A.

SPECIAL OFFER NO. 1—

1 JACK ROSE	\$.35
1 PERLE de LYON40
1 AUTUMN BEAUTY25
1 GEM35
1 DELICE35
1 SOUV. de MILWAUKEE50

CATALOGUE PRICE\$2.20

SPECIAL PRICE\$1.75

SEE SPECIAL FREE OFFERS OF ORANGE KING ON PAGE 49.

SPECIAL OFFER NO. 2—

We have a quantity of bulbs that have become mixed, labels lost, some selected out from among other varieties in the field where they had become mixed. Many of these are very fancy varieties. Any of them worth much more than the average price asked.

12 BULBS\$1.50
Prepaid.

This is not worthless stock just thrown together to get rid of, but a real bargain offer.

These bulbs will go fast so do not delay your order.

Orders filled in order received.

You will be delighted with any of these offers.

NOTICE!

Please note that the figures at the right hand side of the page indicate the approximate height of the plant.

Jack Rose is a good, cheap Dahlia.

CACTUS DAHLIAS

The Cactus Dahlia will always be a favorite class with many people because of its unique formation of petals, which makes it look like a chrysanthemum. The petals are long, narrow, pointed, twisted, or fluted. The hybrid cactus is becoming popular; it is a large bold flower, of broader petalage than the regular cactus type.

ACQUITANA, No. 601—The color of this gorgeous new Cactus Dahlia is a beautiful salmon pink. The flowers are very large and are borne on long stems with scant foliage, making it most desirable for cutting. Price **\$3.00**—5 ft.

BETTY AUSTIN, No. 602—A lovely variety that is in a class by itself. Color, yellow at base of petal, blending to rosy carmine and rose, yellow at tips; reflex rose. A combination at once pleasing and effective. The flowers are of good size and splendid form, borne erect to facing on long, stiff, slender stems, well above the foliage. An early, free and continuous bloomer. The plant is dwarf of branching habit. A wonderful commercial cut flower and an ideal garden plant. It is entirely distinct. The above is the introducer's description. Price **\$3.00**—4 ft.

BIG SURPRISE, No. 687—Bright canary yellow. Petals long, nicely rolled and slightly twisted at points. An immense large flower and extra good for cutting. Price **\$1.50**—4 ft.

BRIDES' BOUQUET, No. 37—The long-looked for white Cactus Dahlia. Of white cactus varieties there are many, and with them many defects. Brides' Bouquet combines their virtues, with weaknesses eliminated. Is this an extravagant claim? But wait. Brides' Bouquet is an early and profuse bloomer, purest white in color, flowers medium to large in size and of perfect form. Stems range in length from 12 to 20 inches, straight and erect, with the flower set at right angle from the stem. As a keeper, when cut, it has few equals, lasting for many days. The plant is vigorous and well branched, and withal a splendid root-maker, valuable alike for home or florists' use. What more could be asked? The above is the introducer's description. Price **75c**—3 ft.

BURBANK, No. 603—A beautiful shade of red, free bloomer. A worthy flower. Price **50c**—4 ft.

CALIFORNIA ENCHANTRESS, No. 745—Hybrid Cactus. A new California creation. Flowers of very delicate blush: buds open a creamy white, changing to a soft rosy tint as the flowers develop. Flowers produced on long stiff stems in abundance making it a good cut-flower variety. It does well in warm climates. Price **\$1.50**—4 ft.

CARR'S PINK, No. 5—See cut on outside back cover. A beautifully formed flower; perfect cactus type; free flowering, beautiful foliage. Medium to large size. Excellent for cutting on account of its delicate coloring and long keeping qualities. A prominent florist told me that he kept Carr's Pink on display for 10 days in good condition. This variety has a good demand as a cut flower and for yard decoration. Color, yellow base, shading to light pink, tipped rose pink. Some flowers vary in their shading of color. This flower won second prize at the show, in 1924, as the best Cactus Dahlia. Last year we shipped flowers of this variety to Washington, D. C., and New York City which kept in good condition for a week after arriving.

Price **\$1.00**—4 to 5 ft.

MAROON SPIDER, No. 731—Immense blooms of rich crimson maroon. Petals long and incurved. The largest and one of the best of the dark cactus varieties. A prize winner at the shows.

Price **\$1.00**—4 ft.

CORONA LEO, No. 738—(Jenneman)—Hybrid Cactus. This is one of the most perfectly formed flowers grown. Color, a rich flame. Words fail to do justice to this flower. Large size, stem is the most desirable, holding the flower erect. This cannot be beat for cutting or yard work. We only have a few of these to offer. A genuine high class flower. A flower of this variety that we exhibited at the 1924 Dahlia Show held at the Missouri Botanical Garden, was the largest flower in the show and was awarded the first prize for the best Cactus Dahlia. No flower in the Show created such a sensation as did "Corona Leo." See front cover for colored illustration. Price **\$3.00**—5 ft.

Our Bulbs are not injured by over propagation. See Page 11.

CACTUS DAHLIAS—Continued



COUNTESS OF LONSDALE

COUNTESS OF LONSDALE, No. 1—This is one of the old varieties with merits lacking in many of the newer varieties that have been crowded to the front. There are few varieties that will produce as many perfect large flowers as Lonsdale; it will blossom under conditions that cause many other varieties to become total failures; good stem, low compact grower, good fallage, an excellent keeper; these qualities combined with its attractive coloring make it a most profitable variety for florists' use. An excellent garden variety. Color, an exquisite shade of rich salmon with faint tinge of apricot at the base of petals.

Price 35c—2 to 3 ft.

CRIMSON KING, No. 604—A magnificent specimen of the cactus type, petals long and narrow and beautifully twisted, perfectly full to the center. A rich crimson color. Flower borne on long, wirey stem. One of the Florida productions that bids fair to do as well elsewhere as in its home climate. Price \$2.00—4 ft.

CRYSTAL, No. 605—One of the very finest, clear, soft pink cactuses. Flowers are of large size with long incurved petals and full centers. A strong vigorous grower and profuse bloomer. An excellent variety for exhibition and garden.

Price 50c—4 ft.

CACTUS DAHLIAS—Continued

EARL OF PEMBROKE, No. 606—The flowers are very large and exceedingly beautiful, borne on long, graceful, wiry stems. The color is deep purple.

Price 25c—4 ft.

EDITH CARTER, No. 726—A soft bright yellow, suffused and heavily tipped bright rosy carmine. Of fine form, good size and produced freely on long stiff stems. An unusually lovely variety. The plant is an early, free and continuous bloomer.

Price 50c—3 to 4 ft.

ELSA VON BRAUER, No. 730—Hybrid Caet. (Jenneman). A lovely shade of Orchid pink, a beautiful formed flower, good stem, fine for any purpose.

Price \$2.00—5 ft.

EMILY RUSSEL, No. 607—Flowers very freely on excellent stems. A good cutting variety, color, American Beauty red, A fine novelty. Price 50c—3 ft.

ETENDARD DE LYON, No. 608—Hybrid Cactus. Everyone admires this beautiful rich royal purple. The flowers are distinct in shape from all others, with broad, curling, wavy petals which form a flower 6 inches in diameter and 4 inches deep, a large flower, yet without any stiffness, or formality. Price 75c—4 ft.

FONDLING, No. 717—Yellow shading to rosy scarlet. Long pointed petals. A magnificent flower, free flowering.

Price 50c—3 to 4 ft.

FIELD MARSHALL, No. 609—A very large Hybrid Cactus. A most beautiful coloring of deep lemon yellow.

Price \$1.00—4 ft.

FLAME CACTUS, No. 592—A rather small flower but very free blooming. Low compact grower. The deep orange-flame color of this flower and its free blooming qualities combined with its compact growth makes this a most desirable plant for border work.

Price 50c—2 ft.

FLORADORA, No. 610—Pure garnet, beautiful form, profuse bloomer.

Price 25c—3 ft.

FRANCIS WHITE, No. 593—A most beautiful, pure white; long, narrow, twisted petals. A most beautiful formation, fine for cutting. Medium size.

Price 50c—3 to 4 ft.

GEORGE WALTERS, No. 611—Hybrid Cactus. This variety took first prize as the best Hybrid Cactus exhibited in the commercial section at the Missouri Botanical Garden, 1923, and has won many medals elsewhere. George Walters created a sensation in our fields last year. Flowers of 10 inches in diameter are quite common and freely produced on long, erect stems. Color is a beautiful pinkish salmon shading to a yellow base. The plant is a most satisfactory one for the garden and for cutting.

Price \$1.00—6 ft.

GOLDEN EAGLE, No. 612—The flowers are of excellent form and good size, with long needle point, narrow, incurving petals, supported on strong, erect stems; color is a bright yellow, suffused with rose, fawn and dove, deepening at the tips. The habit of the plant is perfect, carrying its profusion of blooms well above the foliage: a veritable porcupine flower.

Price 75c—5 ft.

GOLDEN GATE, No. 613—A good flower of a deep golden yellow, tinted bronze or russet; very free flowers immense size.

Price 50c—5 ft.

GOLDLAND, No. 18—Deep golden yellow. A splendid flower on good stiff stems. Fine for cutting; early and free.

Price 50c—3 ft.

HELEN DERNBAUGH, No. 736—Hybrid Cactus, (Jenneman). This variety seems to be distinctly different from the American variety of the same name. Mr. Jenneman, from whom we purchased this Dahlia said it came from Holland. It is, without question, the finest near-white Dahlia that we have ever seen. The habit of growth and stem is ideal; flower is large, held erect on the most slender stem, free flowering, perfect form hybrid cactus. Color, pure white with the faintest tinge of a beautiful shade of pink, late in the season pure white.

Price \$1.00—5 ft.

H. L. BROUSSON, No. 726—Deep lilac-rose, changing to white in the center, narrow slightly incurved petals.

Price 75c—4 ft.

JENNIE'S CHARM, No. 739—One of the most beautiful Cactus varieties that has ever been our privilege of growing. A most beautiful shade of deep bronze. The habit of growth is most desirable, extremely free flowering, long wirey stems which holds the flower perfectly erect. A wonderful flower for any purpose. This Dahlia created a sensation in our fields last year.

Price \$5.00—5 ft.

CACTUS DAHLIAS—Continued

JOHN RIDING, No. 715—A very large perfectly formed cactus variety, claw shaped petals, perfectly rigid stems. A magnificent flower, deep red.

Price 75c—4 ft

JUSTICE BAILEY, No. 56—One of the most sensational Cactus Dahlias of the age for garden and exhibition. Specimens of this variety have measured 8½ inches in diameter and an average would be from 5 to 7 inches. The plant is dwarf in habit, but with many side branches which later are almost covered with large, perfect, blooms. Color, rich, glowing pink, shading a little lighter towards the center. Always full and perfect in form. We received second prize on this variety as the best Hybrid Cactus at the Dahlia show at the Missouri Botanical Garden.

Price \$1.00—3 to 4 ft.

KALISH, No. 614—A perfectly formed cactus, large flowers; beautiful shade of old rose with a reflex of lighter color; good bloomer.

Price 50c—4 ft.

KLONDYKE, No. 7 (Jenneman)—We have tried out many yellow cactus. This is the most satisfactory variety for a high class flower of this coloring that we have ever seen; very large flower; long stem; free flowering; rank grower, beautiful foliage, resembles a huge chrysanthemum; long twisted petal. Color, deep lemon, shaded darker. One visitor, being impressed with its wonderful growth exclaimed: "Do you have climbing dahlias?"

Price \$2.50—6 to 7 ft.

LADY HELEN, No. 615—Hybrid Cact. Carmine rose and cream with cream tips. This comes to us from the East and recommended very highly as a most worthy flower.

Price \$2.00—5 ft.

LAVENDER SPIDER, No. 616—This we have not the name of but since it is admired so much by visitors to our farm we feel it proper to list it. Long twisted narrow petals, beautiful shade of lavender.

Price 50c—5 ft.

LAWINE, No. 617—A beautiful white slightly suffused pink. A strong vigorous grower; early and profuse bloomer.

Price 35c—3 ft.

LIBELLE, No. 618—See cut in colors in center of catalogue. A pure royal purple in coloring. Exceptionally free flowering. A low compact grower. Medium size flower.

Price 40c—2 ft.

MABLE, No. 619—A medium size flower, free flowering, long wirey stem, a beautiful shade of light lavender, free branching habit.

Price 35c—4 ft.

MARGUERITE BOUCHON, No. 724—A magnificent large full flower. Center pure white, outer petals a brilliant yet soft violet rose tipped white. A strong grower producing flowers freely on long rigid yet graceful stems. Price 50c—3 ft.

MARY STEPHANSON, No. 620—A most delicately beautiful Dahlia. The color at base citron yellow, outer half creamy white. Both yellow and white are over spread with rosolane pink. Form, full and graceful. Large size. Petals recurved. Blooms held erect on perfectly stiff stems well above the foliage.

Price \$1.50—4 ft.

MITCHELL'S RED, No. 621—Medium to large size; early and very free flowering; perfect form; the most showy red cactus for yard work that I have seen; equally good for cutting. Color, a rich, glowing scarlet.

Price 50c—3 ft.

MRS. C. H. BRECK, No. 594—Hybrid Cactus. Light red, tipped and over-spread, more or less, with white. A very showy, attractive Dahlia. Petals are broad at base and rolled to sharp points at the tips. A large flower and one of the most attractive Cactus Dahlias.

Price 75c—4 ft.

MRS. HENRY R. WIRTH, No. 622—Of true Cactus form and one of the earliest and freest-blooming varieties in the collection; color, a most intense brilliant scarlet. Especially good for yard work.

Price 50c—3 ft.

MRS. S. L. AUSTIN, No. 707—A grand Hybrid Cactus, of largest size, long stiff stems and purest white color. A cross of Perle de Lyon and L. Kramer Peacock that will become the standard of its class. Plant strong, vigorous and a profuse bloomer. The above is the introducers description. Price \$1.50—4 ft.

MRS. T. A. MUNRO, No. 623—An immense flower on a good stem. Color, a peculiar shade of maize yellow.

Price 50c—4 ft.

NEW YORK, No. 723—Bronze shaded salmon; free flowering; good stem.

Price 75c—4 ft.

How to Prepare Soil. See Page 7.

CACTUS DAHLIAS—Continued

NIBELUNGENHORT, No. 624—Another magnificent colossal cactus dahlia of recent introduction. Petals are broad, more or less irregularly curled and twisted, forming rather flat, massive flowers, often measuring from 7 to 8 inches in diameter. The color is a beautiful shade of old rose with a golden apricot suffusion. The plant is a free bloomer with long stems supporting the flowers well above the foliage. Fine for garden or exhibition. Price 50c—4 ft.

ORANGE SPIDER, No. 732—The blossom is huge and composed of long, narrow, straight petals. The color is unusual, orange and terra cotta. Stems are long and straight, making an excellent variety for cutting. Price \$2.50—5 ft.

PAUL'S SCARLET, No. 625—Very narrow pointed petal; free flowering variety; rich scarlet. Medium size.

Price 25c—3 ft.



PEARL De LYON

(Cactus)

PERLE De LYON, No. 13—A pure white hybrid cactus of special merit; large free flowering; good stem. Petals cleft at the tips; one of the most satisfactory for florists' use on account of the waxy whiteness and long-keeping quality.

Price 40c—4 to 5 ft.

How to Plant. See Page 7.

CACTUS DAHLIAS—Continued

PIERROT, No. 719—Immense size with very long incurved petals; deep amber, distinctly tipped white, sometimes solid amber. A magnificent exhibition and garden variety. It is a very strong, vigorous grower, producing the gigantic flowers profusely on very long, slender, graceful stems. Price 50c—4 ft.

PINK PEARL, No. 14—A medium size flower of that most attractive coloring found in Delice, a deep rose pink, free flowering. A wonderful keeper as a cut flower. Sometimes comes with open center. Price 35c—3 ft.

PINK TRIUMPHANT, No. 737—Color, base of petals rose color shading to deep rose pink. Petals tipped with rosaline pink. Stems erect holding the flower perfectly rigid. A most wonderful variety among the new creations. Price \$7.50—4 ft.

PRIMA DONNA, No. 713—A finely formed pure white. Price 35c—4 ft.

RED SPIDER, No. 383—A bright red flower, long twisted petals, good blossoms. Price 50c—4 ft.

REV. T. W. JAMESON, No. 26—Free blooming, good form and habit. Lavender tipped with amber. Price 75c—4 ft.

RHEINKOENIG, No. 627—A fine white cactus without any sign of any other color; rank grower, very free flowering; good stem; good cut flower variety. Medium size. Price 35c—3 to 4 ft.

ROSE MARIE FRIDOLIN, No. 746—Hybrid Cactus (Jenneman). Very dark maroon, rich and velvety. Without any question the largest flower that we have seen, both across and through the flower; perfectly full to center; wonderfully profuse bloomer; very rank grower. Here is a cactus that will hold its own with the very best as an exhibition flower; equally as good for any other purpose. You will find few collections containing this flower or its equal.

This variety attracted attention of our visitors above any other variety that we had among which were Jersey's Beauty, Wizard of Oz and others of this class.

Price \$20.00—6 to 7 ft.

RICHARD BOX, No. 725—Clear light yellow; large flowers on good stems. Price 50c—4 ft.

ROSE SPIDER, No. 628—A beautifully formed, narrow petaled variety; color, old rose. Price 50c—4 ft.

RUTH C. GLEADELL, No. 629—A pleasing shade of yellow, shaded with pink on the outer florets. Immense size, remarkable form, on a good stem. Strong, robust grower. Price 75c—4 ft.

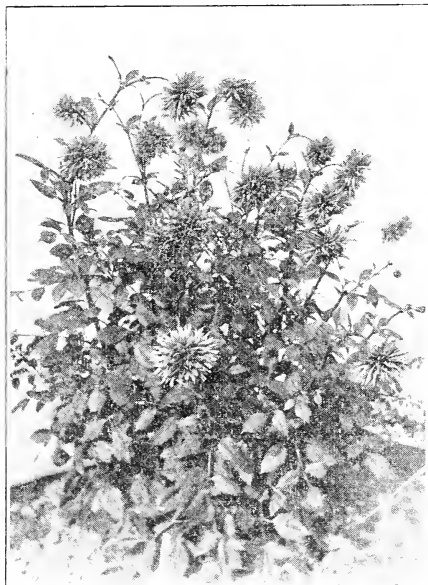
RUTH FORBES, No. 630—Large, deep pink, long stems. Price 25c—4 ft.

SANDY, No. 632—Hybrid Cactus. Golden orange, suffused with fawn. A flower of great substance and durability. Price 50c—4 ft.

SALMON Cact., No. 631—A worthy flower. A good, free bloomer. A beautiful shade of salmon. Price 50c—4 ft.

SENTINEL, No. 633—Deep rose, light base, large, flower. Price 50c—4 ft.

SEQUOIA (Michell's Orange), No. 44—A most beautiful incurved cactus; large flower; long stem, free flowering. To our minds one of the most satisfactory of its color, which is a deep orange shaded darker. It is always admired. Price 50c—4 ft.

**SPRINGFIELD NO. 3.**

SPRINGFIELD, No. 3—See cut of plant above and color reproduction in center of catalogue. This variety took first prize at the Dahlia Show, held at the Missouri Botanical Garden, as the best cactus in the commercial section. A new dahlia of special merit. Identical with Countess of Lonsdale, except in two essentials, a larger flower and much darker in color. Instead of being a salmon pink as in Lonsdale, "Springfield" is a rich amaranthian-red. It must be seen to be appreciated, most excellent for cutting or garden work. Very free and persistent bloomer. Price 50c—2 to 3 ft.

Cultivation. See Page 7.

CACTUS DAHLIAS—Continued

RHEINISCHER FROHSINN, No. 34—A deep old rose coloring; large flower of exceptional depth. I have known a blossom of this variety to remain on the bush in good condition for more than two weeks. A wonderful keeper when cut. We believe this variety has a great future both as a cut flower and as a garden plant. Price 75c—4 ft.

T. G. BAKER, No. 634—Very large, finely formed flowers on long stiff stems. One of the best yellows. Price 35c—4 ft.

THAIS, No. 708—White suffused with light mauve, a very delicate flower that bids fair to become popular in this section. A free bloomer. Price 75c—5 ft.

TOM LUNDY, No. 635—Hybrid Cact. An immense, dark, rich crimson flower. Petals long, narrow and flat in great numbers, giving a large massive flower. A great favorite; good plant and profuse bloomer. Price 75c—4 ft.

U. S. A., No. 743—Hybrid Cact. Probably no other Dahlia has met with such favor as this, which is entirely distinct in color from all others, a pure deep orange, sparkling and glistening, an un-

usual color in Dahlias. These flowers are of large size of good formation, on excellent stems, held so as to display their full beauty and not least of all, it is remarkably free-flowering, being early and continuing in good condition to the end of the season. U. S. A. is a splendid Dahlia for all purposes. With us it was the admiration of all that visited our farm last year. Price \$2.00—5 ft.

VATER RHEIN, No. 722—Yellow shaded golden bronze. Price 35c—3 ft.

WACHT AM RHEIN, No. 636—Delicate, rosy-pink, or shell-pink with white suffusion. It is an early, free, and continuous bloomer, with flowers of good quality to the end of the season; these are of good size, held erect on stiff wiry stems, making it ideal for cutting. Price 50c—4 ft.

WODAN, No. 637—Hybrid Cact. One of the most popular Dahlias. It is a bold, large flower, frequently 7 inches in diameter, a graceful arrangement of semi-incurved tubular petals of a pleasing delicate salmon-rose color, shading to old gold in the center. Price 75c—5 ft.

DECORATIVE DAHLIAS

This class is intermediate between the cactus and the show dahlia. Flowers, as a rule, are large, full to the center, with broad, flat, incurved or reflexed petals, giving an irregular formation devoid of stiffness and formality. For the most part, they are all strong, vigorous growers, early and free bloomers.

ALBERT MANDA, No. 706—A very large flowering, dahlia, profuse bloomer. Color, a beautiful shade of lemon, white and pink, varying according to exposure and situation. Strong grower, long, stiff stems. Price 35c—3½ ft.

AMERICAN BEAUTY, No. 638—One of the most perfect decorative dahlias. Flowers of gigantic size produced on long, heavy stems, well above the foliage. The color is that of the well known American Beauty Rose. Price 35c—3½ ft.

AMI PHIL GAY, No. 639—One of the most profuse bloomers we have and a color that is attractive, being deep crimson shaded and streaked deep orange-red, making it a most desirable plant for yard work, equally good for cutting. Large flower. Price 35c—3½ ft.

AMUN RA, No. 748—A Decorative of great size in the richest shade of copper-bronze. The stems are long and stiff and the flowers keep splendidly. Price \$2.50—4 ft.

AMITYVILLE, No. 741 or 704—A medium size flower, very rank grower, profuse bloomer. An ideal stem, wiry and holding the flower erect. The color is most beautiful, a delicate shade of silvery pink with a very faint touch of pale yellow on the point of each petal. This flower attracted much attention in our field and at the show. Stands at the head as a cut flower. Price \$2.50—3½ ft.

AYESHIA, No. 686—A very satisfactory flower, good size, rank grower. Color, pure sulphur yellow. Price 50c—3½ ft.

Dividing the Clump. See Page 10.

DECORATIVE DAHLIAS—Continued

AUTUMN BEAUTY, No. 45—A beautiful shade of chocolate brown, medium size, very free blooming, good stem, a splendid flower for the price.

Price 25c—3 ft.

AZALEA, No. 710—A big bloom formed by many rows of long, narrow petals, giving it an unusually attractive, as well as unique, shape. The color is soft, creamy yellow, and the outer rows of petals are tinged with pink. Sturdy grower and prolific in flowering. We received second prize on this variety at the show for the best Decorative in the commercial section. We predict a good future for this variety in this section.

Price \$1.00—4 ft.

BEAUTY OF ROSEMONT, No. 699—A very large flower, rank grower, good stem. Color, deep salmon pink, buff base. Very free flowering, a very desirable variety.

Price \$1.00—4 ft.

BESSIE BOSTON, No. 640—A decorative which is always in demand because of its splendid stem and lasting qualities when cut. Looks like a big red sunflower with cleft petals.

Price 50c—4 ft.

BUFF LORRAINE, No. 701—Pure yellow, suffused a golden bronze, petals beautifully twisted and whorled, large and fine.

Price \$1.00—3½ ft.

BROWN BESS, No. 9—A small flower of rich reddish-brown; free flowering.

Price 25c—3 ft.

CARMENCITA, No. 641—The most graceful and beautiful of the fancy decoratives. The yellow blossom is regularly striped red. The plant is a dwarf grower but forms a fine compact bush which is a mass of flowers all season. The formation of the enormous flower is uncommon and graceful. The stems are all to be desired.

Price \$1.50—2 ft.

CHALLENGE, No. 642—Varegated, yellow marked red, a very good flower.

Price 50c—3 ft.

COPPER KING, No. 643—A medium size flower, often comes with open center, a very free bloomer and a color that is most useful to work into Fall decorations.

Price 25c—2 ft.

CRIMSON BEAUTY, No. 644—A medium size flower. Color is deep crimson. Wonderful bloomer, good flower of the medium class.

Price 20c—3 ft.

CROWN OF GOLD, No. 22—A small flower but a very free bloomer and a color that attracts immediate attention, deep golden orange.

Price 35c—3 ft.

DARLENE, No. 12—This variety possesses qualities that we have not found in any other Dahlia and we have grown several hundred varieties. It will produce perfectly formed flowers through the hot, dry season. It will begin blooming earlier than any other variety that we have known of and continues to give good flowers until cut down by frost. "Darlene" is a good keeper when cut and a most desirable color, making it one of the most useful to grow for florists' work and a most delightful plant for the home garden. You can depend upon getting abundance of flowers off of this variety. Habit of growth is desirable, good stem and the keeping quality of the flower is equal to Delice. In color it is an exquisite shade of live shell pink with a dainty blending of white at center. Its delicate coloring makes it a useful flower. Medium to large size.

Price 75c—3 to 4 ft.

DELICE, No. 2—One of the old varieties but still holds its own among the best. There have been many advertised as better than "Delice," but we have failed to find them so. The color is an exquisite shade of deep rose pink and retains its color under all conditions. Stem is good, habit of growth excellent, free flowering. One of the most sought after on the cut flower market. Our stock of this is very large, can supply this in large quantities. Large size.

Price 35c—4 to 5 ft.

DOAZON, No. 645—Perhaps one of the largest Dahlias grown. Very profuse bloomer, making the most gorgeous display for yard work. The color is a deep rich shade of orange-red. A massive display of coloring that will please you.

Price 50c—5 to 6 ft.

DOROTHY ROBBINS, No. 646—This Dahlia is heralded as one of the most prominent cut flowers on the New York market. Large, perfectly full to the center; strong grower; beautiful form; good stem; Color, a deep shade of buff with a carrot red center. This seems to be a promising flower.

Price \$1.50—5 ft.

DECORATIVE DAHLIAS—Continued

DR. TEVIS, No. 600—A new California creation that has a long record as a prize winner, and continues to hold that record. One of the largest and most beautiful Decorative Dahlias measuring from 8 to 11 inches in diameter. The coloring is a beautiful shade of salmon rose suffused with old gold shading to a golden apricot. An unusual blending of colors. The flowers are most attractive, grown on long stems, well above the foliage, making it one of the most desirable. A truly wonderful flower for any purpose. The cut flower has brought as high as \$4.80 per dozen on the Wholesale Market in St. Louis. Price \$1.00—5 to 6 ft.

FLORENCE FINGER, No. 647—Giant flower, good bloomer. Color, deep rose. Price \$2.00—4 ft.

FRANCIS A. BUTTS, No. 648—A very large flower on long wiry stem, good bloomer. Color, white overlaid a beautiful shade of pale lavender. A magnificent plant for yard work. Price 50c—3 to 4 ft.

FRANK A. WALKER, No. 649—Charming shade of deep lavender pink. Very early and free flowering. A desirable flower for cutting and yard work. Medium size. Price 50c—3 to 4 ft.

..FRATERNITY, No. 650—A medium size flower, rank grower, very free bloomer, good stem, carries itself perfectly, a beautiful shade of buff. Attracted much attention. Excellent for cutting. Price \$2.00—4 ft.

FUTURITY, No. 651—One of the most beautiful of its color, a deep old rose. The flowers are large and well formed, good stems holding the flowers well above the foliage. Price \$1.00—4 ft.

GEORGE WALTERS DECORATIVE, No. 90—This variety was sold to us for George Walters. It is a very free flowering variety producing wonderfully large flowers very freely from early in the season until cut down by frost. A most excellent variety for yard work. Color, a blending of orange, salmon and bronze. This attracted a great deal of attention in our fields. Price 50c—3 ft.

GLORIEUX, No. 652—A wonderful formed flower with wavy petals which are deeply cleft at the tips giving it a light and graceful formation, probably not equalled by any other large variety.

In color it is a golden yellow deepening to mikado-orange at the center, sometimes every petal is tipped with white but more frequently it is without these white tips, but it is equally handsome in either state. The plant is of neat compact habit of growth with dense olive green foliage, and with disbudding, flowers over nine inches in diameter may be grown.

Price \$1.50—5 ft.

GOLDEN DOAZON, No. 595—Identical in every way with Doazon except the coloring which is a beautiful shade of deep golden orange, a magnificent flower. Price \$1.00—5 ft.

HOOCHSAI, No. 653—One of the newest of the Holland introductions. Plants vigorous and bushy. Flowers resemble in shape and size the famous Le Grand Manitou, but the color is a beautiful golden, penciled and shaded with reddish bronze, giving one of the most striking autumn tint effects. The petals are large and loosely arranged, making a massive flower which suggests an Indian head. One of the finest things for cut flowers. Will be in great demand.

Price \$1.50—4 ft.

HORTULANUS WITTE, No. 655—Remarkable Holland Decorative Dahlia. A waxy, almost, glistening pure white; a beauty in every sense of the word.

Price 50c—4 ft.

HORTULANUS FIET, No. 654—A most delicate shade of shrimp-pink. The tips of each petal barely touched with gold. The entire flower has a suffusion of delicate tints of red and yellow of great charm.

Price \$1.00—3 ft.

ISABELLE STREET, No. 656—A grand new variety that has attracted the greatest attentions of visitors wherever exhibited. The flowers are large, extremely full to the center, while the outer petals reflex to the stem. Color at base, bright yellow, shading to bright rose red, with white tips; reflex pale pink. The flowers are of heavy texture and borne facing on long cane, stiff stems. The plant is strong, vigorous, of upright, branching habit producing the long stem, blooms freely and continuously. A wonderful exhibition and commercial variety that should be in every collection. An acquisition to every garden.

Price \$2.50—5 to 6 ft.

For Time of Shipment. See Page 11.

**A Field of this Variety is always an
attractive sight**



SPRINGFIELD—Cactus

While the above coloring will give you some idea of its beauty still the artist has failed to reproduce the real coloring of Springfield, which is an amaranthine-red with a lighter shading at the tips of the petals.

For further description see under heading of Cactus Dahlias.

Do not let the Blossom wither on the Bush.

The Dahlia Superb



ORANGE KING—Decorative

This plant was more than 7 ft. high

At the time the above photograph was taken there were 22 large perfectly formed flowers on the plant, several flowers had been taken off by visitors who could not resist the temptation. About 5 buds had been removed to everyone left to mature.

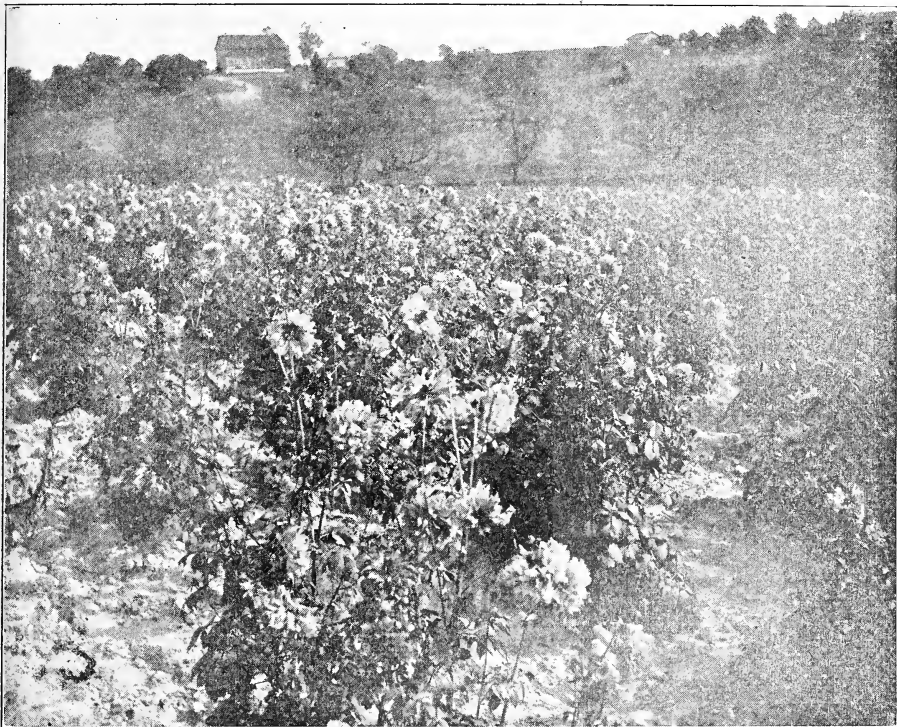
Following a few simple instructions you can produce a plant like this one from a single bulb.

There were few orders given by visitors to our farms that did not include Orange King.

We have about 30,000 bulbs of this variety, we want you to have one. (Refer to 3rd page from this one for our special free offer of Orange King.)

Cut your Flowers Freely.

A Field of Orange King



The above view is a portion of one of the fields of our planting of Orange King designed to give an idea of the wonderful blooming qualities of this variety. Note the long, wiry stems.

The bulbs were planted about the middle of July and no special care was given the plants other than thorough cultivation, no disbudding whatever.

This picture was taken the early part of October, and the plants had been in full bloom quite a long time previous to this.

See page 49 for Special Offer.

And they will bloom abundantly.

The nearest to a Blue Dahlia that has
been produced



LIBELLE—Cactus

A beautifully formed flower, free bloomer and low compact grower. A beautiful companion in habit of growth, profuseness of blooming, and form of flower with Springfield and Countess of Lonsdale.

Poor Soil will produce abundance of Flowers, but not so large.

DECORATIVE DAHLIAS—Continued

JACK ROSE, No. 30—Brilliant shade of crimson red, the same shade of color as the favorite rose of the same name, free flowering, good habit, especially good for yard work, good for cutting. Medium size. Price **35c**—3 ft.

JAMACIA, No. 657—A medium size flower, ball decorative. White speckled rose purple, fine bloomer. Price **35c**—4 ft.

JANE SELBY, No. 703—This Dahlia has to its credit perhaps more awards of first prizes than any other Dahlia grown. A magnificent, large, massive flower of beautiful coloring, good stem, rank grower. Color, a beautiful mauve pink with lighter base. With us this flower has grown to exceptional proportions without any special treatment. Good cut flower, fine for yard display.

Price **\$1.00**—5 to 6 ft.

JEAN CROSBY, No. 711 (Jenneman)—A very free flowering dahlia, beautiful formed. An exquisite shade of lavender pink. Price **\$1.00**—4 ft.

JEANNE CHARMET, No. 658—A decorative variety of exquisite form and color. Flowers are very large and stems exceptionally long. Color, a shading of pink lilac, each petal edged with white. Very fine. Price **50c**—5 ft.

JEAN KERE, No. 659—A most beautifully formed Ball-Decorative Dahlia; medium size; free flowering. Color, glistening white. One of the most satisfactory white Decorative Dahlias that we have ever grown.

Price **\$1.00**—3 ft.

JERSEY'S BEAUTY, No. 750—The finest true pink decorative variety yet introduced and which has been one of the outstanding features of the Eastern shows both in 1923 and 1924 where it has been awarded many gold medals, certificates and prizes. The beautiful large, pink flowers are of perfect form, supported on long, straight, stiff stems. It is free flowering. As a cut flower it is one of the best keepers. It is a great exhibition flower and equally valuable for garden decoration.

With us this flower was a complete success and attracted much attention.

We have purchased from the Eastern distributors a sufficient quantity of this variety at such prices that will enable us to offer them to our customers at this extremely low price.

Last year the price of this variety to the trade was \$25.00 per bulb without any discount. The wide advertising and extensive exhibiting of this variety at the prominent shows created such a tremendous demand that heavy propagation seems to have been resorted to which greatly decreases the vitality of the bulb, (many good varieties have proven a disappointment to many people because of this) consequently some growers are cataloguing this variety at the unreasonably low price of \$10.00 per bulb. As a result we are compelled to offer the small stock of bulbs that we have of this variety to our customers at the extremely low price of \$15.00 per bulb. Some other growers are holding it for \$20.00 per bulb which we consider is most reasonable considering the quality of the flower. Since we do not want to leave the impression on the minds of our customers that we are high in our prices we have decided to place our price of Jersey's Beauty, bulbs of which have not been forced, at this most reasonable price.

Price **\$15.00**—6 ft.

KALISH WHITE, No. 660—This is a pure white without any trace of other colors. A good bloomer and rank grower, especially fine for yard work. Medium size. Price **25c**—3 to 4 ft.

KENNETH LOMA, No. 661—A lovely, clear, light canary yellow, or lemon, shading makes this a fine specimen in its family. It is of the Decorative style, standing very erect on good, strong stems, and a very large flower. Nice fluffy petals slightly curled. A gorgeous flower and unusually fine clean color.

Price **\$1.00**—4 ft.

KING OF THE AUTUMN, No. 36 (Jenneman)—The best of the recent Holland introductions. The pride of the originator, Mr. H. Hornsveld, of Baarn, Holland, and considered by him to be his masterpiece. Flowers, large, finely formed of big, loose petals and held on long, strong stems. Color, a new shade of buff yellow suffused with terra cotta and amber. Blooms from early to late in season and is very free. Plants show great vigor in growth with fine, large, healthy foliage. Similar to Orange King but frequently comes with open center with us, not nearly such a good bloomer.

Price **75c**—6 ft.

Filling Orders. See Page 12.

DECORATIVE DAHLIAS—Continued

LORRAINE, No. 662 (Jenneman)—A beautiful shade of deep lemon yellow, large flower full to center, a worthy flower for any purpose.

Price \$1.00—5 ft.

LOUISE DESLOGE, No. 597 (Jenneman)—A beautiful white with no trace of any other color, extremely large on very long stems, very rank grower, a dahlia that commands immediate attention.

Price \$1.50—6 ft.

L. KRAMER PEACOCK, No. 709—The ideal white decorative for garden or cutting. The flowers are large, of perfect form, pure white and of great substance, keeping a long time after being cut. The

plant is a strong vigorous grower of dwarf branching habit, a quick free grower and profuse bloomer. To our minds one of the best all around white for this section.

Price \$1.00—4 ft.

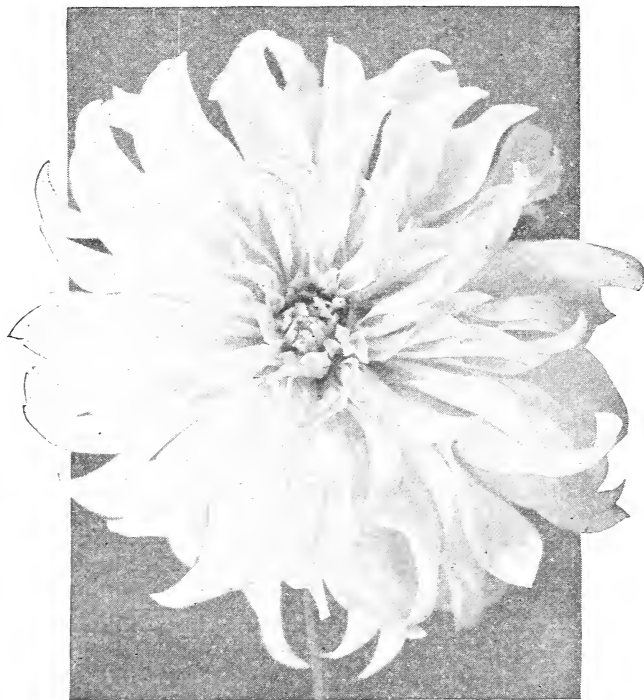
LYNDHURST, No. 663—A brilliant cardinal red. Medium size, beautiful form, good stem, rank grower. A good all around Dahlia. Price 35c—4 to 5 ft.

MAD. FLAGETT, No. 664 (Jenneman)—A beautiful formed flower full to center, pure white.

Price 75c—4 ft.

No. 38—Large flower of brilliant red coloring, a good bloomer.

Price 50c—3 to 4 ft.



MADONNA, No. 596

MADONNA, No. 596—A perfect wonder in several respects, in form all its own. See cut. Most profuse bloomer, from early in season until frost; long, wiry stem; rank grower; good keeper. Will stand more rough treatment than most any dahlia on the market, making it most useful for florists' use. A wonder in the garden. Color, pure white faintly tinged a delicate shade of lavender, generally accepted as pure white. Perhaps the best commercial white in this section. Medium size.

Price 75c—4 to 5 ft.

We do not substitute unless you say so. See Page 12.

DECORATIVE DAHLIAS—Continued

MARCELLA, No. 742—A clear, soft pink variety that is delightful as a cut flower, with long stems holding the flower rigidly erect. The form is a perfect decorative and will become a great favorite with florists'. An abundant bloomer and flower lasts well when cut.

Price \$2.00—5 ft.

MARY QUEEN OF SCOTTS, No. 599—Jenneman)—A delicate shade of pink, beautiful form, worthy flower.

Price \$1.00—5 ft.

MINA BURGLE, No. 4—See cut in colors on inside back cover. We received first prize on this as the best decorative in the show. Everything taken into consideration, we believe Mina Burgle to be, by far, the best red decorative on the market, especially for the middle-west. It has size, form of flower, ideal stem, habit of growth and coloring, both flower and foliage, that enables one who is familiar with it to recognize it at once as Mina Burgle even when not in bloom. We cannot recommend it too highly. If you have not got it, get it. A wonderful producer of bulbs, hence, the low price for a high class flower.

Price 50c—6 to 7 ft.

MISS MINNIE McCULLOUGH, No. 24—Color, soft yellow overlaid with bronze; a beautiful Autumnal tint.

Price 35c—3 to 4 ft.

MILLBANK, No. 655—Light Lavender, shaded darker at tips. A beautiful shade and a fine flower for cutting.

Price 25c—3 ft.

MRS. CARL SALBACH, No. 698—One of the 1920 introductions which won prizes wherever exhibited. A large flower of lavender pink with lighter tints toward the base of the petals, supported on long, strong stems. Very free flowering, and fine for exhibition or cut flowers.

Price \$2.00—6 ft.

MRS. J. GARDNER CASSETT, No. 666—A large flowered variety of elegant shape, grand stems and plenty of substance in flower, mauve-pink of a shade that is very pleasing in a dahlia; a fine cut flower.

Price 35c—4 ft.

MRS. ROOSEVELT, No. 718—White with silver shadings. Large flower.

Price 50c—3 ft.

MRS. R. R. STRANGE, No. 667—One of the best novelties and a fine cut flower and exhibition variety. Color, a burnished copper with faint shadings of old rose and old gold. Stems long and stiff and plant a vigorous grower.

Price \$1.00—4 ft.

MRS. SYKES, No. 705—A beautiful shade of deep rose pink.

Price 50c—5 ft.

OLESLAGER, No. 669—A large flower, good form, free bloomer, delicate shade of lavender pink shaded lighter on tip of petal.

Price 50c—5 ft.

OBAN, No. 668—A beautiful fawn. A medium size flower.

Price 35c—3 ft.

ORANGE KING, No. 6—See cut on inside front cover. We are frank to say the coloring of this does not do justice to the flower. The color should be deeper in center. We have grown this for 11 years and have never, in that time, found a Dahlia that would take its place. In the most unfavorable seasons "Orange King" has produced abundantly and the quality of the flowers has always been of the best. We do not think anyone will be disappointed with this variety. The stem is all that could be desired for a high class cut flower, long and slender holding the blossom perfectly erect. Our supply of the bulbs of this variety is large and in good condition, but will soon be exhausted as demand is great. See special free offer and other views of this remarkable flower in center of catalogue.

*Price \$1.00—6 to 7 ft.

OREGON BEAUTY, No. 670—An intense Oriental red. Produces its large flowers on long stems in the greatest profusion. A splendid garden variety.

Price 50c—4 ft.

OSAM SHUDOW, No. 671—The most pronounced feature of this Dahlia is its formation. The large heavy loose petals produce a flower more like a gigantic Rose than a Dahlia, in color it is a delightful old-rose, slightly suffused with lilac and shading to yellow at the center, of very large size on stout stiff stems held well above the foliage.

Price \$3.50—6 to 8 ft.

*See Testimonials regarding Orange King on Page 48.

DECORATIVE DAHLIAS—Continued

PARKER'S YELLOW, No. 672—A very close built flower, good bloomer, a strong, sturdy plant; deep golden yellow deeper in center. Must be disbudded to get good stems. Blooms in clusters, excellent for yard work. Price 35c—4 ft.

PATRICK O'MARA, No. 704—This Dahlia named in honor of one of America's noted horticulturists, has been one of the most prominent features at the shows of the American Dahlia Society, and has been awarded the Society's Gold Medal, and has also won high honors at many shows throughout the country. It is of free flowering habit. The flowers, supported on long stiff stems, are of good size, perfect form, and in color, a rich chrome-yellow, with salmon-red suffusion. Price \$1.00—6 to 7 ft.

PINK JACK ROSE, No. 674—Identical with the well known variety, Jack Rose, excepting in color which is clear pink. Price 35c—4 ft.

PAUL BONYON, No. 716—One of the finest dahlias from Holland. An exquisite shade of apricot-orange with a tinge of lemon yellow at the base of the petals. Long stiff stems, producing good sized flowers in abundance. One of the favorite autumn tints so popular at this time. Price \$1.50—4 ft.

PAUL MICHAEL, No. 673—Perhaps one of the largest flowers grown. With us with out any special care it grew to 9¾ inches in diameter. A low growing variety producing its gigantic flowers abundantly. This will delight you. The color, a pure gold. Price \$2.50—2½ ft.

PRIDE OF CALIFORNIA, No. 598—See cut in color on inside back cover. A brilliant glowing cardinal-red of very large size held on extra good stems, very free flowering and a good keeper when cut. If you are looking for size you can get it with this variety. Price \$1.00—6 ft.

PROFESSOR MANSFIELD, No. 675—A giant decorative of most unique coloring; a pleasing combination of yellow, red and white. Price 35c—3 ft.

PROFESSOR REINKE, No. 676—A new variety originating with a prominent citizen of our neighborhood who gave it to us to try out, we found it to be a dahlia of merit and named it after its originator.

A large flower, free blooming, rank grower. Color, a beautiful shade of deep maroon. One of its good points is its attractive foliage which is very heavy and dark. The plant would be desirable for yard work if it did not have a flower. Price 50c—5 ft.

QUEEN MARY, No. 21—A grand decorative that has proven its worth as the best deep pink for all purposes. The size is large to very large, full high center, even up to November, when killed by frost. Color, clear silvery cerise-pink. The plant is a strong, healthy, vigorous, upright branching grower, producing the giant flowers freely on long stiff stems. Price 50c—4 ft.

RICHMOND, No. 677—A most desirable red, color of well-known Richmond Rose. The form has a peculiarity all its own, a most attractive center, good bloomer borne on good stems holding the flower erect. Price \$1.00—6 ft.

ROYAL PURPLE DEC., No. 679—A medium size flower, very early and profuse bloomer. Color, royal purple. Price 35c—3 ft.

RUPERT LOMA, No. 680—A dull, old rose shading runs predominantly through the petals of this Dahlia, while a noticeable amount of a lavender touches many of the petals' tips. It bears the appearance of being streaked lighter and darker shades of the rose and lavender. Difficult to describe. It has a very full blossom of perfect form, of Decorative type. Good size, standing boldly on its long, stout stems. This Dahlia's foliage is beautiful and scant in appearance, with long, jointed stalks. Price \$1.00—4 ft.

ROSE, No. 678—Very similar to the famous Jack Rose. Price 35c—3 ft.

RHODA DAVIS, No. 733—This is one of our own seedlings that bids fair to become a very valuable flower, will tell you more about it another year. We hope to be able to offer this in a limited quantity to our customers in 1926.

Price will be in keeping with its qualities.

SCOTTISH CHIEF, No. 712—The color is amber, sometimes tipped white, very attractive in the garden. Price \$1.00—4 ft.

Let us make selection for you. See Page 12.

DECORATIVE DAHLIAS—Continued

SHEBA, No. 681—A remarkably charming and effective variety that is sure to become a universal favorite. Color, petal tips, white; broad band of white along mid-vein toward base, both edges cardinal, darkest on opening petals at center. Form: Fluffy, loose, artistic, stylish. Size: 5 to 6 inches, with beautiful, full, pointed center. Petals recurved, twisted and whorled; some half spiral edges, some inrolled trowel like; other edges rolled back. Tips acuminate, none cleft. Some petals project forward giving depth. Petal line effect wavy and sinuous. Blooms facing on perfect stem well above foliage.

Price \$2.50—5 ft.

STARLIGHT, No. 682—A fancy decorative, creamy white, striped on each side of its petals with terra cotta. A very novel flower, good bloomer, excellent garden variety. Medium size.

Price 35c—3 to 4 ft.

SHOWER OF GOLD, No. 35—The demand last season was for Dahlias of uncommon coloring, especially for those of gold and apricot shades. This large decorative is a brilliant yellow, deepening to soft apricot towards the center. A new type with slightly fluted petals. Very strong stem and blooms freely.

Price \$1.00—3 ft.

SHUDDOW'S LAVENDER, No. 740—Very large flowers of a silvery lavender slightly shading to white. The stem is

long and stiff and holds the large flower erect. It blooms continuously and freely from early to late in the season and never shows a center and has excellent keeping qualities as a cut flower.

Price \$4.00—5 ft.

SYLVIA, No. 683—Soft pleasing mauve pink changing to white in the center, fine cut flower, good garden variety. Medium size.

Price 25c—3 to 4 ft.

SYLVIA DICKEY, No. 684—A new variety originated in the East, very rank grower, full round flower of beautiful form, large, beautiful shade of rose pink shading lighter.

Price \$2.00—3 ft.

VICTOR, No. 744 (Jenneman)—A gorgeous Dahlia, large flower, beautifully formed, wonderful bloomer. Color a deep orange shaded copper, petals recurve enough to show prominently the reverse which is a beautiful shade of rose making a grand display of coloring.

Price \$5.00—6 ft.

WIZARD OF OZ, No. 749—One of the largest Dahlias grown. With us we had no other variety that produced as many flowers as large at one time on one bush. We predict for this Dahlia a great future. The color is a glowing amber-pink, soft in tone.

Price \$10.00—5 ft.

ZEPPLIN, No. 685—A beautiful shade of lavender, good bloomer.

Price 50c—4 ft.

PEONY-FLOWERED DAHLIAS

This class had its origin in Holland and was named on account of its resemblance to the Japanese Paeony. Flowers large, on long stems, and have conspicuous open centers around which the large, broad, gracefully curled and twisted petals are rather loosely and irregularly arranged. They are devoid of stiffness and formality, and are sometimes referred to as the "Art Dahlias."

AUTUMN PERFECTION, No. 11—I know of no Dahlia that will produce as many large flowers as this variety. Very early and continuous until cut down by the frost. Full to center, a beautiful shade of orange and copper.

Price 75c—3 to 4 ft.

BERCH VON HEEMSTEDE, No. 111—Pure yellow with rich golden sheen. Flowers of extra fine form freely produced; an important acquisition.

Price 35c—3 ft.

BERTHA VON SUTNER, No. 112—A very popular Holland Dahlia. Color, salmon, shaded to apricot. Very large flower and long wiry stem; blossoms very freely. This is a most desirable Dahlia.

Price 50c—5 to 6 ft.

CALIFORNIA PEONY SPORT, No. 28—This is identical with California Peony in form, size and habit of growth. Color is delicate fawn.

Price 75c—5 ft.

15,000 People visited our Farms in one day. Did you?

PEONY-FLOWERED DAHLIAS—Continued

CALIFORNIA PEONY, No. 113—A very fine bloomer, large, borne on good stem, similar to Orange King in color; free flowering. Price 75c—5 ft.

DR. HENRY SEWALL, No. 114—A very large handsome flower, with broad, flat petals, of the perfect peony flower now so deservedly popular. The color is so unique as to place it in a distinct class. In color it may be described as a pink fawn with slight amber shading at the base of the petals. A sturdy, rank grower, with exceptionally long stems. Price 50c—5 ft.

ELECTRA, No. 115—A bluish-mauve shade with an exquisite golden yellow center. Free flowering. Price 25c—4 ft.

ELSA, No. 116—Fluffy, white flowers, yellow center, large size and showing high above the foliage; unsurpassed as a cut flower. Its sterling qualities are appreciated more every year. Price 75c—4 ft.

FAKKEL, No. 117—A very large, almost full flower of the Geisha colors. Very free flowering. Price 50c—4 ft.

FLAME PEONY, No. 8—A wonderfully large flower, held erect on a long wiry stem. Many of the flowers are most full to center, rank growers, free bloomers; Color, a rich flame. We were awarded first prize on this variety as the best peony flowered in the commercial section, 1923 show. A really worthy flower. this was also the largest flower in the Price \$1.00—5 ft.

FRAGRANT PEONY, No. 47—Very free flowering; Color, terra cotta; especially fine for yard work; good cutting. Price 35c—3 ft.

FRANK SUPLEE, No. 118—Beautiful deep orange color. A large flower on good stems for cut flowers. Price \$1.50—4 ft.

GLORY OF BAARN, No. 119—This most fascinating variety appeals to every flower-lover as a true sensation. The coloring is exquisite, being a delightful clear soft pink; a most pleasing flower whose light rosy tint forms a perfect contrast with the deep green foliage. Its gems are of wonderful size and produced with exceptional freedom on long, wiry stems. The beautiful golden-yellow center completes the artistically arranged

gem and lends an additional charm to this acquisition. Price 35c—4 ft.

GEISHA, No. 720—Of strong growth with the rich-colored flowers standing well above the foliage. Gorgeous combination of scarlet and gold. The showiest and most attractive of this type yet introduced. Price \$1.00—4 ft.

JOHN CHURCHILL, No. 120—Red and salmon pink, or nearly peach pink. Petals, broad and twisted. A beautiful flower in every way. Price 75c—3 ft.

JOHN WANAMAKER, No. 121—This is a most handsome variety for yard work. I know of no other variety that is more attractive for this purpose. Flowers are large and full to the center; resembles a Decorative in this respect. The flowers are loosely built of curled and twisted petals. The color is a beautiful shade of soft rose pink with violet tint. Price 50c—3 to 4 ft.

LARGE LAVENDER PINK PEONY, No. 122—Name was lost on this but it is a worthy variety, good bloomer, rank grower, large flower. Price 50c—4 ft.

LIBERTY, No. 124—A fine, large, typical peony flower of clear, salmon scarlet on long stems. Flower is open and gracefully formed; a free bloomer and a great favorite. Price 50c—4 ft.

LOS ANGELES PEONY, No. 125—Very large flower, exceptionally free flowering, fine stem; color, white streaked rose, very attractive. This we displayed at the show in quantity and it was much admired. Price \$1.00—4 ft.

LE MONT BLANC, No. 123—White with delicate shading of lavender, medium to large size. Good bloomer. Price 35c—3 ft.

MAD BUTTERFLY, No. 126—Deep orange shaded bronze toward outside, good bloomer, excellent stem, beautiful foliage. Price 75c—6 ft.

M. CONVERN, No. 128—Mauve-pink, free bloomer, good flower. Price 35c—4 ft.

MERIGOLD, No. 127—A light fawn, as near as can be described. A clean, nice color and rather unusual. A medium size flower on good stems for cutting. Price 75c—3 ft.

Some came 300 miles just to visit our Farms and were not Disappointed.

PEONY-FLOWERED DAHLIAS—Continued

MRS. F. M. DAVIS, No. 734—This is one of our own creations that we are very proud of. Large flowers, free bloomer, glistening white.

Will tell you more about it later in our 1926 catalogue. Price will be in keeping with quality of flower.

MRS. H. M. EARL, No. 39—An exquisite lovely peony, light yellow, suffused and overlaid carmine scarlet, tipped yellow. A refined and glorified Geisha. Plant is very strong, producing the flowers on long graceful stems. Price \$1.00—4 ft.

ORANGE PEONY, No. 32—Very large flower. Deep orange with deeper shadings. Rank grower, free bloomer.

Price 75c—4 ft.

PEARL, No. 129 — A typical Peony Dahlia; free flowering; early and continuous. A beautiful shade of lavender pink.

Price 20c—3 to 4 ft.

QUEEN ELIZABETH, No. 130—This new Peony Dahlia is the highest type yet produced in this class. Color is a beautiful rosy-mauve. The large flowers are facing on very long stems, slender, yet stiff, holding the flower erect. The plant is a very clean, strong grower, free bloomer. Every shoot produces a flower. This should be in every collection. Valu-

able for any purpose. The above is the description of the originator.

Price 50c—3 ft.

SOUV. DE MILWAUKEE, No. 19—This is one of the first to blossom. I know of no other Dahlia that will produce more flowers during a season. Large blossoms; long wiry stem; yellow center, shaded to deep purple with lighter tips. A most gorgeous plant for the yard and excellent for cutting purposes. You will admire this.

Price 50c—4 ft.

THE BILLIONAIRE, No. 131—Though The Billionaire is an entirely different style flower, it is fully equal to the Millionaire in its own family. It is simply a wonderful production. The color is wonderful, the shape is wonderful, the stems are wonderful and the plant itself is wonderful. The color is a beautiful shade of golden orange. It should occupy a place in every collection. Introducer's description.

Price \$1.00—3 ft.

WHITE CAP, No. 700—Pure white with broad, flat petals of glittering appearance. This Dahlia is large and possesses qualities of great merit for house decorations, in bunches or vases.

Price 75c—4 ft.

ZEPPPELIN, No. 31—A beautiful shade of mauve pink, very free flowering, good stem; medium size.

Price 40c—4 ft.

DOUBLE SHOW OR BALL DAHLIAS

This class is a branch of the ball type. The flowers are round, symmetrical and perfectly formed, the petals being regular, cupped or quilled and usually full to the center. They are early, free and continuous bloomers, as a rule. The dahlias of our Grandmother's gardens.

A. D. LIVONI, No. 41—One of the old varieties, but still a favorite on account of its beautiful color and perfect form and freedom of flowering. Color, clear cerise-pink, quilled petals, medium size.

Price 35c—4 ft.

ACQUISITION, No. 81—A deep, rich, royal-purple, with quilled form, of long stiff stems. A splendid exhibition flower; plants strong and vigorous, needing very little thinning.

Price 50c—5 ft.

ARABELLA, No. 82—Sulphur-yellow tipped pinkish-white.

Price 25c—3 ft.

AUTUMN QUEEN, No. 83—A perfect ball; deep orange, darker center; good flower.

Price 35c—4 ft.

BLUE OBAN, No. 84—The nearest to a blue that we have in a Dahlia; good bloomer.

Price 20c—3 ft.

BURLEIGH, No. 20—Perfect ball, red and white tipped; medium size.

Price 20c—4 ft.

CUBAN GIANT, No. 17—Dark velvety crimson. One of the largest Show Dahlias grown. A most gorgeous flower; good stem; rank grower and free bloomer.

Price 35c—5 ft.

DREER'S YELLOW, No. 87—The best yellow Show Dahlia yet sent out. A good grower, early and profuse bloomer. In general form and make-up the flowers resemble Dreer's White, but larger.

Price 35c—3 ft.

See our Special Invitation on Page 12.

DOUBLE SHOW OR BALL DAHLIAS—Continued

DREER'S WHITE, No. 86—A pure glistening white, a large ball-shaped flower with closely quilled petals, unsurpassed by any other variety in freedom of flowering. Price 35c—3 ft.

DEE LIGHTED, No. 85—Very large, pure white combining many good qualities. A strong, erect grower, producing immense pure white flowers in abundance. A first class white. Price 35c—3 ft.

EMILY, No. 88—White base, tipped deep lavender; an attractive flower; rank grower; fine for garden. Medium size. Price 25c—4 ft.

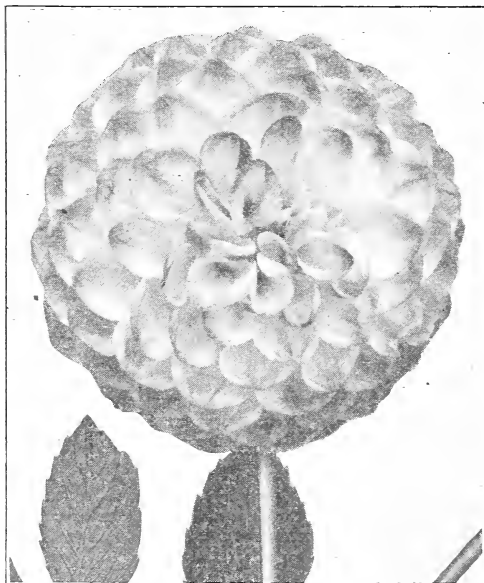
FRANK SMITH, No. 89—Fancy. Dark rich red. Petals tipped with pinkish white. A beautiful mixture of color and universally admired. Fine form. Stands

well above the foliage. Very showy. One of the most pleasing fancy Dahlias grown. Price 50c—4 ft.

GOLD MEDAL, No. 91—Base of flower golden-yellow blending to deep red, tipped lighter. A very compact flower; good stem; free flowering. A beautiful Dahlia. Medium size. Price 35c—4 ft.

GRACE REID, No. 92—Very large; free flowering; strong upright grower; light lavender overlaid a deeper shade. Price 35c—4 ft.

GRAND DUKE ALLEXIS, No. 93—A magnificent flower of larger size; perfectly quilled petals. The color is a pure white distinctly tipped a delicate pink. A desirable flower for any purpose. Price 35c—5 ft.



GRAND EXHIBITION, NO. 25

GRAND EXHIBITION, No. 25—A very large perfectly formed flower. Light rose base shaded to deep purple. Very attractive; free flowering. Price 50c—5 ft.

HARTONG, No. 94—Large flower, might be classed as a ball decorative, light buff, good bloomer. Price 25c—4 ft.

KIND'S PINK, No. 95—Medium size; free flowering; delicate pink. Price 20c—3 ft.

LOVELINESS, No. 43—A perfect ball; delicate light pink near white; very free blooming. Price 35c—5 ft.

LONG ISLAND SUNRISE, No. 96—A very large Show variety; beautiful autumn shade. Price \$1.50—5 ft.

For Feeding the Plant, see Page 7.

DOUBLE SHOW OR BALL DAHLIAS—Continued

LUCY FAUCETT, No. 97—Pale yellow, striped light magenta, a beautiful combination of color; medium size.

Price 35c—4 to 5 ft.

MAUD ADAMS, No. 98—A perfect ball. Very effectively overlaid a clear delicate pink, without a doubt one of the most beautiful Show Dahlias among the light colors. The plants are a perfect bank of flowers resembling a huge bouquet desirable as a cut flower as well as for yard decoration; medium size.

Price 35c—4 to 5 ft.

MISS HELEN HOLIS, No. 99—Gigantic Scarlet Show Dahlia. A sensational wonder and undoubtedly the largest and best deep scarlet Show Dahlia in existence. Blossoms are on long, stiff stems, well above the foliage. Plant extremely sturdy and produces very luxuriant foliage. This acquisition can be highly recommended.

Price 50c—3 ft.

MISSOURI BEAUTY, No. 100—A perfect ball shaped flower of the most exquisite shades of coloring. Light base overlaid old rose. A low compact grower. Without any question the most beautiful show Dahlia we have ever seen. Medium size.

Price \$1.50—3 ft.

MRS. BARNES, No. 101—Medium flower; old rose; profuse bloomer.

Price 35c—4 ft.

MRS. GAMAGE, No. 102—Most perfect Ball Dahlia; quill petals; deep buff; free flowering.

Price 50c—3 ft.

MRS. GLADSTONE, No. 103—A beautiful, soft, grayish pink of the most perfect form. This is one of the most refined of cut flowers, and has good stems. Good bloomer.

Price 50c—4 ft.

ORANGE KING SHOW, No. 714—This variety is distinctly different from the Orange King Decorative that we offer, being nearer copper in color. A medium size flower. Low compact grower. A good show variety.

Price 50c—2½ ft.

PRINCESS JULIANA, No. 104—White overlaid light pink; good bloomer.

Price 25c—4 ft.

QUEEN VICTORIA, No. 16—One of the freest bloomers we have; pure yellow.

Price 20c—4 ft.

RED HUSSER, No. 46—A clear cardinal red blending to dark; very free flowering; erect grower. Very attractive as a garden plant, suitable for cutting. Medium size.

Price 25c—4 to 5 ft.

SNOWBALL, No. 40—Pure white; a good variety.

Price 35c—4 ft.

STORM KING, No. 105—The most reliable white Show Dahlia to date. Color, a pure white. Flowers produced on good stems, well above the foliage. Free flowering.

Price 35c—4 ft.

STRIPED BANNER, No. 106—A bright red and white striped compact flower. Medium size.

Price 20c—2 to 3 ft.

WRIGHT'S CHOCOLATE BALL, No. 107—A beautiful chocolate; very free flowering.

Price 20c—3 ft.

WRIGHT'S LAVENDER BALL, No. 108—A delightful shade of deep lavender. Large flower; free flowering; might be classed as a Ball Decorative.

Price 35c—4 ft.

YELLOW DUKE, No. 110—Large flower; deep lemon yellow; good bloomer; quilled petals.

Price 35c—4 ft.

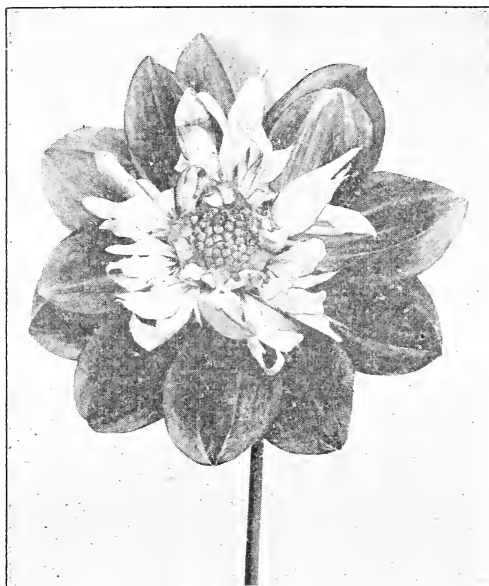
YELLOW BALL, No. 109—A deep yellow perfect ball shaped. Medium size flower. A very pretty show variety.

Price 25c—3 ft.

For Treatment of the Plant, see Page 8.

COLLARETTE DAHLIAS

These are single dahlias with a collar of small petals, usually of a different color, surrounding the yellow disc forming a very novel class.



AMI NONIN, No. 75

AMI NONIN, No. 75—New French Collarette; large dark edged, lilac, white collar. We received second prize on this variety as the best Collarette in the commercial section at the Missouri Botanical Garden. Price **25c**—4 ft.

DAINTY, No. 76—White overlaid rose pink, white collar. Very free flowering. Medium size. Price **25c**—3 to 4 ft.

EXPOSITION DE LISLE, No. 25—Very gay; garnet with clear yellow collar. Price **35c**—3 ft.

FROGMORE, No. 77—Large red, shaded rose, white collar. Price **25c**—3 to 4 ft.

GEANT DE LYON, No. 79—An immense flower of rich, velvety maroon with

a white collarette. A very free and constant bloomer, with good stems. This variety has made the collarettes irresistible. Price **\$1.00**—3 ft.

HENRY FARMAN, No. 78—Yellow blotched red, cream collar. Very pretty. Price **25c**—2 to 3 ft.

RED DAINTY, No. 80—Sport from Dainty. Beautiful shade of red, white collar. Price **35c**—3 to 4 ft.

SINGLE OR CENTURY DAHLIAS

The center is always visible and surrounded by one or two rows of petals. Very free flowering. A bed of singles is a gorgeous sight to behold.

APPLE BLOSSOM, No. 69—A beautiful flower, light base tipped pale rose. Medium size. Price **20c**—3 to 4 ft.

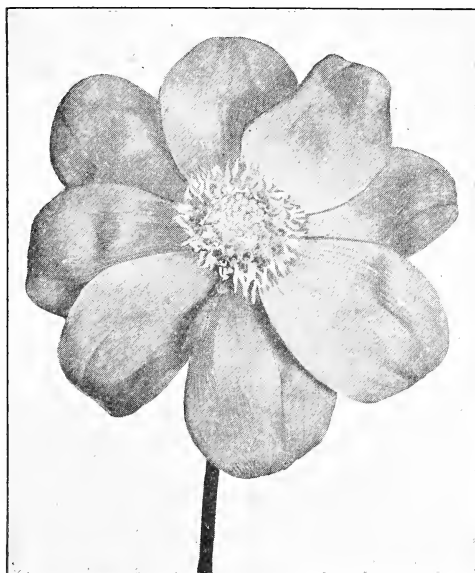
FRIGOLA, No. 70—A rich purplish red, tipped pure white. Very effective. Medium size. Price **35c**—4 to 5 ft.

PURPLE CENTURY, No. 71—A large flower, deep rich purple. Very effective. Price **25c**—5 to 6 ft.

ROSE PINK CENTURY, No. 72—Large flower, rich rose pink. Price **20c**—5 to 6 ft.

If you water, do it thoroughly. See Page 9.

SINGLE OR CENTURY DAHLIAS—Continued



ST. LOUIS, No. 15
(Single)

ST. LOUIS, No. 15—Brilliant red with a most beautiful yellow center; perfect form. I am sure there is not a more perfect Single Dahlia on the market. Profuse bloomer, rank grower, an excellent keeper. Introduced by a local grower. As near as we know we are the only ones cataloguing this Dahlia. Those growing for cut flowers will do well to try it. A wonderful yard decoration. Large size.
Price 35c—5 to 6 ft.

SUNSET CENTURY, No. 73—Most striking effective yellow at base of petal; outer half deep rich vermillion. Very bright and effective for garden or cutting. Medium size.
Price 20c—2 to 3 ft.

WHITE CENTURY, No. 74—Large flower, pure white, resembles a large dog-wood blossom.
Price 20c—5 ft.

POMPON DAHLIAS

These are tiny, compact growers, usually of quilled petals, very floriferous, and do not require disbudding. They can be depended upon. Might be termed a miniature Show-Dahlia. Very attractive.

ACHILLES, No. 48—Delicate lavender tipped pink.
Price 25c—2 ft.

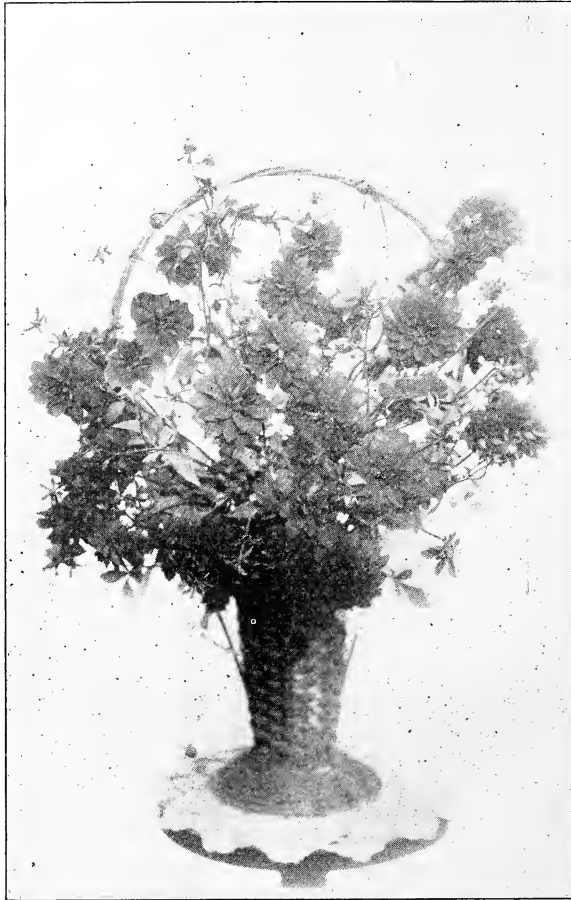
AMBER QUEEN, No. 50—A beautiful long stemmed little flower. Golden Amber.
Price 35c—2 ft.

ADELAIDE, No. 49—Bluish edged with lavender.
Price 25c—2 ft.

ARIEL, No. 51—Orange-buff.
Price 20c—2 ft.

Avoid planting in the shade of large trees. See Page 9.

POMPON DAHLIAS—Continued



CAMELIA, NO. 52.

CAMELIA, No. 52—Last year we had this listed as a decorative but it is a very small flower. We do not think that we are wrong by placing it among the Pompons. As a rule comes perfectly full to the center. A deep flame in color, very free flowering. We believe this to be perhaps one of the most useful of the miniature class. A basket of this variety is a perfect charm.

The cut will give you some idea as to its possibility for this kind of work. Note the long, wiry stem. Always attracts attention. Price 50c—2 ft.

DARKEST OF ALL, No. 53—A tall growing variety; long, wiry stem; free flowering; a deep maroon.

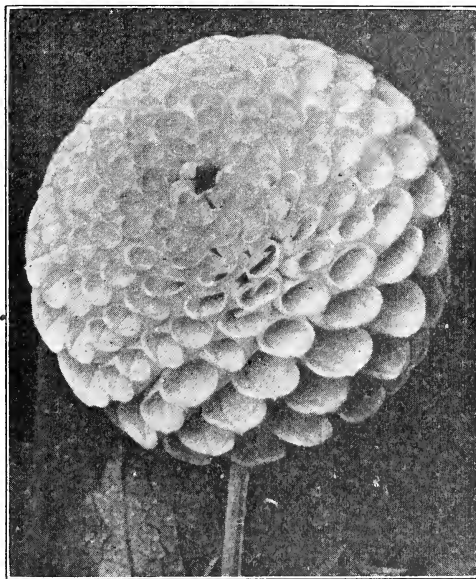
Price 25c—3½ ft.

DR. JIM, No. 54—A very distinct variety. Color, light ground, heavily edged with purple. Price 20c—2 ft.

ELEGANTA, No. 55—Deep soft pink, edged rose. Price 20c—2 ft.

Color Variation. See Page 9.

POMPON DAHLIAS—Continued



GEM, No. 68
(Pompon)

GEM, No. 68—A perfect little wonder; free flowering; uniform coloring, light base overlaid deep lavender. Won first prize as the best pompon at the show.

Price 50c—2 ft.

KLEINDOMITER, No. 57—Deep buff, shaded orange. One of the best.

Price 35c—2 ft.

LITTLE BEESWING, No. 58—Golden yellow; very deeply and prettily edged with bright cherry red. Price 50c—2 ft.

LITTLE JENNY, No. 59—Primrose yellow. Price 20c—2 ft.

MERRIT, No. 60—Pale yellow.

Price 20c—2½ ft.

MIDGET, No. 23—Salmon with lighter base; very free; long stem.

Price 25c—2 ft.

NELLIE FRAZER, No. 61—Light ground edged and tipped rose color.

Price 20c—2 ft.

ORCHID, No. 62—Light base with salmon and rose shadings. A most delightful flower. We received second prize on this variety as the best Pompon in the commercial section at the show.

Price 35c—2 ft.

PINK PERFECTION, No. 63—Deep pink, a very pretty Pompon.

Price 20c—2 ft.

PURE LOVE, No. 64—Deep lavender.

Price 50c—2½ ft.

RAPHAEL, No. 65—Very deep maroon, fine form.

Price 15c—2 ft.

ROSE PINK, No. 66—Beautiful shade of deep rose-pink.

Price 25c—2 ft.

WHITE, No. 67—Pure white.

Price 25c—2 ft.

Harvesting and Storing the Bulbs. See Page 10.

GLADIOLI

While the Dahlia is our speciality yet we grow several other varieties of flowers and many of our customers have frequently become interested in the different varieties that we grow. We have decided to offer some of them in our catalogue.

Last year we tried out about 75 varieties of Gladioli many of the finest varieties on the market. There was a great deal of interest taken in them. We offer herein a few varieties that we can enthusiastically recommend.

SELECT GLADIOLI

The Gladiolus is one of the most called-for of our Summer-flowering bulbs. In the following list of varieties we offer only those which we have grown with satisfactory results.

It is needless to say that Gladioli at the present time produce some of the finest colors and most exquisite shades; especially beautiful are the delicate contrasts of the outer segments and the deep veining and heavily colored blotches of the throat, thus making the Gladiolus one of the most attractive Summer-flowering bulbs. We advise the planting of Gladioli during May and June, and should successive plantings be made, flowers may be had until October.

Gladioli thrive in almost any good garden soil; but if well prepared, by adding stable manure, better results may be obtained.

HOW TO GROW GLADIOLI

The bulbs should be planted in the spring, after all danger of frost is over. Plant from four to six inches deep, according to the lightness of the soil and the size of the bulbs. In a cool climate they thrive best in a good sunny place. Where the summers are extremely warm, a partially shaded place is preferable.

We do not advocate the use of dressing too liberally. A light application of any well decayed manure or good commercial fertilizer applied on the top of the ground after the plants are several inches high will aid in producing larger blooms. Never apply fertilizer at the time of planting. The ground should be kept moist (not wet) until the flower spikes begin to appear, then water freely. The spikes can be cut as soon as the first bud begins to open. Four or five of the lower leaves should be left to help mature the new bulb.

The bulbs should be dug as soon as the leaves turn yellow or as soon as they are killed by frost. They should be lifted tops and all and allowed to cure, preferably out of doors. If in a warm climate they should be shaded during the heat of the day and should at all times be protected from frost. The usual time for curing is from four to six weeks. When thoroughly dry the tops should be cut off close to the bulbs and the old dried corms removed from the bottom of these new bulbs. Store in shallow trays in a cool dry place protected from frost.

ALICE TIPLADY — A grand, large Primulinus of most beautiful orange saffron color. Very choice. (this is undoubtedly the most popular primulinus in existence.)

No. 1—15c each \$1.50 per doz.
\$10.00 per 100

AMERICA—Very large flowers of delicate lavender-pink.

No. 1 6c each 60c per doz.
\$2.50 per 100

BERTREX—A wonderful pure, glistening white, very tall and vigorous. Fine early commercial flower. The peer in this shade.

No. 1—10c each \$1.00 per doz.
\$6.00 per 100

CHICAGO WHITE—Fine florists' variety, very early. Pure white with lavender markings in throat.

No. 1—5c each 50c per doz.
\$3.00 per 100

E. J. SHAYLOR—Tall, very strong plant and deep rose blooms; a beautiful pure deep rose-pink. Extra choice. (This variety has recently been awarded a certificate of merit in London.)

No. 1—20c each \$2.00 per doz.
\$10.00 per 100

See our Guarantee on Page 14.

GLADIOLI—Continued

GOLDEN MEASURE—The one best yellow; large flowers of deep golden-yellow heretofore unknown in a large flowering gladiolus. Several of these gorgeous flowers in bloom at once on a tall strong stem give a most magnificent effect.

No. 1—50c each \$5.00 per doz.
\$40.00 per 100

GRETCHEN ZANG—Soft salmon-pink, deepening to salmon on lower petals. A beautiful cut flower variety.

No. 1—12c each \$1.25 per doz.
\$8.00 per 100

HALLEY—Very early; large flowers of bright salmon pink on long, graceful spike. A wonderful cut flower, very satisfactory in every way.

No. 1—6c each 60c per doz.
\$4.00 per 100

HERADA—An enormous glistening mauve, self color and wonderful for florists' work. The very best variety in this shade among the commercial varieties a prize winner.

No. 1—10c each \$1.00 per doz.
\$6.00 per 100

L'IMMACULEE—The fine French white variety, pure white, many flowers open at once; tall, slender stems; does not tint in the sun nor as the flower ages; reminds one of a snow white Pink Perfection. Splendid.

No. 1—15c each \$1.50 per doz.
\$9.00 per 100

MARSHALL FOCH—The sensation of the American Gladiolus Society Shows. Entirely distinct from the Holland variety "Le Marechal Foch." It was awarded the Burpee Silver Trophy Cup. The color is an exquisite shade of delicate salmon pink deepening toward the edges of the petals and brighter in the throat. Almost a self color. Very large flowers, many open at a time on tall, strong, straight stem. Magnificent and full of elegance. Called the finest of all gladioli by many experts.

No. 1—35c each \$3.50 per doz.

MRS. DR. NORTON—This variety is quite alone in its beauty, no other equals it in its class and everywhere it is awarded the highest honors. Silvery white blossoms daintily tinted with pink, deepening toward the edges. A creamy blotch of sulphur yellow, speckled at base with Tyrian rose.

No. 1—20c each \$2.00 per doz.
\$15.00 per 100

MRS. FRANCES KING—Very tall flame scarlet. Many large flowers open at once. For brilliant effects nothing is finer.

No. 1—7c each 75c per doz.
\$5.00 per 100

MRS. FRANK PENDLETON—The introduction of this variety created a sensation in the gladiolus world. Bright rose pink on pure white ground, a giant blotch of richest velvety carmine red on lower petals. No grander variety in existence; like an immense glorious orchid.

No. 1—10c each \$1.00 per doz.
\$7.00 per 100

MYRA—A new and giant flowered primulinus hybrid. Deep salmon on yellow ground. Tall, slender stem. Yellow throat with pink lines. Exquisitely showy.

No. 1—10c each \$1.00 per doz.
\$7.00 per 100

ORANGE GLORY—Grand orange colored with beautiful lighter throat. Very rich and striking color. Beautiful and distinct. Ruffled.

No. 1—20c each \$2.00 per doz.
\$15.00 per 100

PEACE—A giant white with lilac featherings in throat; very robust plant and beautiful flowers.

No. 1—10c each \$1.00 per doz.
\$5.00 per 100

PINK PERFECTION—A most exquisitely lovely flower of a true La France pink. Its soft coloring, graceful, willowy stems often bending under the weight of bloom, makes it one of the choicest of the newer varieties.

No. 1—15c each \$1.50 per doz.
\$10.00 per 100

PRINCE OF WALES—A very high-class new variety. Extremely early. Large and lovely, pure salmon.

No. 1—10c each \$1.00 per doz.
\$7.00 per 100

PRINCE OF WALES AND PANAMA MIXED.

No. 1—6c each 60c per doz.
\$3.50 per 100

PANAMA—Large rose pink; first class certificates everywhere shown in Europe and America.

No. 1—6c each 60c per doz.
\$3.50 per 100

For Final Instructions. See Page 14.

GLADIOLI—Continued

ROSALIA — Yellow blushed orange, lower petals golden yellow. Rather dwarf grower but the flowers are large and beautifully ruffled making a fine cut flower variety. Extra.

No. 1—40c each \$1.00 per doz.

ROSE ASH—Peculiar soft old rose tones fading to ashes of roses on the outer edges of petals. Very unique in coloring and greatly admired. If you have a room with mahogany furniture and mulberry hangings this is an ideal indoor setting of Rose Ash. We have never seen a gladioli that would produce such a wonderfully large spike and massive head of flowers.

No. 1—25c each \$2.50 per doz.
\$17.00 per 100

ROSE GLORY—A very large and beautifully ruffled variety. Purest rose pink color, deeper in throat. Extra fine.

No. 1—20c each \$2.00 per doz.
\$10.00 per 100

ROEM VAN KENNEBERLAND — New, beautiful deep rose with yellow blotch. Flowers very large and very attractive.

No. 1—10c each \$1.00 per doz.
\$6.00 per 100

SOUVENIR—Pure solid deep yellow on long slender stems. Perfect for cutting. Claimed to be the deepest pure yellow prim in existence.

No. 1—50c each \$5.00 per doz.

THOMAS T. KENT—Originator's description: "Rose pink with ruby running through center of each petal; this is one of the heaviest propagators, flowers 6 to 8 inches in diameter, spikes 6 feet high. It has proven a favorite everywhere." The size relates to the California culture and will not attain quite such dimensions in all parts of the country.

No. 1—25c each \$2.50 per doz.

TOPAZ—Finest salmon pink and buff; very refined and elegant.

No. 1—15c each \$1.50 per doz.
\$10.00 per 100

WAR—A very large blood-red, tall and stately. Pure solid color. Very handsome. Perhaps one of the strongest growing reds on the market, exceptionally long spikes.

No. 1—25c each \$2.50 per doz.
\$15.00 per 100

WHITE GIANT—An enormous pure snow white bloom on very tall stem. The pointed spreading petals are very lily-like.

No. 1—25c each \$2.50 per doz.

TUBEROSE

The flowers of this popular plant are waxy-like, one of the most de-lightfully fragrant and beautiful of the summer-flowering bulbs. By skillful management a succession of flowers may be obtained all the year round. For early flowers they can be started in February or March in the greenhouse or hotbed; and for a succession they can be planted at intervals as late as July. For flowering in the open border, plant about the middle of May, or as soon as the ground becomes warm.

MEXICAN EVER-BLOOMING SINGLE

The most free-blooming tuberose in existence. It is a native of the tableland district of Mexico. Each bulb produces only one flower spike; but the peculiar feature is the making of new bulbs, as the original one is blooming, which flower as soon as the old bulb has finished, thereby yielding a succession of bloom throughout the season.

These bulbs may be planted out as early as the first of May and as late as the middle of June, and flowering in about

eight weeks' time, they continue until after the first frost. The flower stalk is tall and stiff, usually bearing from six to twenty pure white blooms, having the same delightful odor as the regular double variety. The stalks when cut will last for a great length of time in water and the flowers will also increase in size.

This Mexican Ever-blooming Tuberose is easily grown in the house or greenhouse and makes one of the best and most useful varieties for forcing.

10c each 75c per doz.

\$6.00 per 100

A Small Bulb is as good as a Large One. Refer to Page 14.

HERBACEOUS PEONIES

The old-fashioned Peony Officialis of our grandmothers garden while still popular because of their early flowering have been eclipsed by the wonderfully improved sorts introduced in recent years. They are the "Queen of Spring Flowers," and are well adapted for massing in beds, and particularly valuable for planting in groups throughout the perennial or shrubbery border, where their brilliant hues add attraction to all around. Their requirements are so simple—good, rich, deep soil, and an open, sunny position—which, however, is not absolutely necessary as they thrive almost equally well in a partly shaded position, and a liberal supply of water during the growing season being sufficient to give an abundance of beautiful flowers, which rival the finest roses in coloring and fragrance, and produce during their flowering season a gorgeous effect not equaled by any flower, and once planted they take care of themselves encreasing in beauty each year.

Care should be taken in planting to not cover too deep. After ground has been thoroughly pulverized roots should be planted so that the crown or eye could be covered with about two inches of soil. More failures occur, perhaps, from deep planting than from any other reason. Our field of this wonderful flower was a marvelous sight last year and we have added a large number of varieties to our list the last year we have a few varieties on hand for early Spring delivery. If interested for planting next Fall, write us or come out during the blooming season and select from the blossoms in the field.

We can furnish the following in good, strong divisions this Spring which may be planted as early as the ground may be worked and up to the end of April.

FELIX CROUSSA—A very brilliant red with extremely large flowers. A wonderfully free bloomer. The best all-around red to be had.

\$1.00 each

\$10.00 per doz.

FESTIVA MAXIMA—Perhaps the best white on the market. Large flowers, pure white with just a touch of carmine on the center petals.

60c each

\$6.00 per doz.

SALMON PINK—A very large flower on extremely long stems, very fragrant. This attracted very great attention in our field.

90c each

\$9.00 per doz.

UNNAMED VARIETIES—We have a few divisions classified as to colors as follows:

Pink 30c \$3.00 per doz.

White 25c \$2.50 per doz.

Red 35c \$3.50 per doz.

CANNAS

We have a few varieties of Canna roots that we have found to be exceptionally fine. Large flowers forming mammoth heads that are so far ahead of the small blooming varieties that there is no comparison between them.

These can be planted as soon as danger of frost is past. Ground should be spaded deep and well pulverized cover with about 4 inches of soil. They will do well in any kind of soil, but prefer rich loam and plenty of water. After they get a good start to growing the ground may be enriched with any available manure. They will begin blooming the early part of summer and continue until frost.

MAD. CROZY—Red edged gold, pretty border variety.

Price 20c each

\$2.00 per doz. 4 ft.

KING HUMBERT—A most popular variety; orange-scarlet flowers, large and showy; deep bronze foliage.

Price 20c each

\$2.00 per doz. 5 ft.

STATUE OF LIBERTY—An extremely vigorous grower with deep bronze foliage

and large orange-scarlet flowers. Its extreme rank growth towering above any other variety with its massive heads of flowers makes this variety a most excellent specimen for the center of beds or for back ground of other lower growing subjects.

Price 25c

\$2.50 per doz. 6 to 7 ft.

Remittances. See Page 14.

CANNAS—Continued

THE AMBASSADOR—Its wonderful vigor, healthy bronze foliage and brilliant cherry-red flowers makes this one of our most effective and attractive varieties. It has been appropriately referred to as the "Bronze leaved President," however, it blooms earlier and if possible more freely than that wonderful Canna. A real worthy new variety.
Price 50c \$5.00 per doz. 5 ft.

THE PRESIDENT—We believe there is no other green foliaged Canna that is so attractive as this one; a perfect wonder producing the most gorgeous clusters of flowers imaginable. A brilliant red.
Price 25c \$2.50 per doz. 5 ft.

YELLOW KING HUMBERT—A sport from the bronze leaved, red flowering King Humbert. Flowers are yellow dotted orange-scarlet. The occasional reversion of a stalk of foliage and flowers to the typical King Humbert makes a bed of this variety very interesting.

Price 20c \$2.00 per doz. 4½ ft.

These will be supplied in strong 2 to 3 eye divisions.

SPECIAL OFFER: ONE EACH OF THESE 6 VARIETIES PREPAID FOR \$1.25.

CELOCIA BRYSONIA CHRYSANTHEFLORA

Celocia, an improved form of the cockscomb

Last year we grew a few hundred plants of this most interesting flower which attracted very great attention. Many of these produced flowers 12 inches and more across on tall, stiff stems. Almost every color imaginable among them, solid colors and many of them mottled and striped with different colorings. Most useful as a cut flower when fresh cut. May be dried and kept for winter decoration by cutting it with as long a stem as possible, removing all foliage and hanging in a dry, dark place until thoroughly dried. After dried they will retain their color and beauty for a long time. A few plants of these in your yard will attract much attention and be a source of great delight to you and your friends.

Many of these choice heads sold readily in the fields at 50c each. There were so many requests for seed of this flower that we promised our customers that we would catalogue them this year. We were so rushed at the time the seed was to be gathered that we did not succeed in getting them separated according to colors.

Among the entire lot without having been weeded out there was hardly a plant that did not come in for its share of praise and attention of the many visitors in our fields.

The seeds saved are a general mixture of the entire lot except of the undesirable which was thrown out. The seed may be sown outside as soon as danger of frost is past and thinned out to stand 8 inches or a foot apart or they may be sown under glass and potted up and later transferred to their permanent place in the yard or garden. Florists will do well to make a liberal sowing of the seed.

A liberal package containing about 500 seed sent prepaid for 25c.

SHRUBBERY

If interested in shrubbery or roses we are in touch with the most prominent growers of the country and can furnish you most anything that you may be interested in at popular prices for good strong plants.

We grow many small plants for Spring planting and for our local trade including vegetable plants, etc. Many of our customers enjoy coming out and getting them fresh from the beds. We gladly invite you to do the same.

See How to Treat Bulbs, on Page 14.

A FEW OF OUR TESTIMONIALS

Du Quoin, Ill.
Nov. 18, '24..

Mr. F. M. Davis,
Prop. Missouri Dahlia Farm,
Wellston, Mo.

Dear Sir:

I am writing you to tell you of my visit to your Dahlia Farm the first part of October. I cannot find words to express my views. Acre after acre of them.

I am waiting patiently for your new catalogue as I have a selection of 40 varieties of Dahlias that I made notes of while I was going over your farm.

Will tell you of some things that my notes show that will possibly be of interest to you, I know they were to me. I counted the blooms and buds on one plant of your Orange King and found 45 big orange colored blooms and 39 buds on a plant that was all of 7 foot tall, also counted the blooms and buds on one of your Carr's Pink Cactus plants which proved to have 49 blooms, that were all you claim for them, besides 42 buds. But your Springfield Dahlia is wonderful. I took special pains to count the flowers and buds on one plant and found 48 blooms and 43 buds. If I was only planting one Dahlia it would be a Springfield. Your Mina Burgle Dahlia is sure fine, large red flowers and lots of them. Your Corona Leo is another fine plant. The Delice is wonderful, in it you have a beautiful cut flower.

Please send me your new catalogue when ready.

Yours truly,

R. T. M.

Washington, D. C.
Oct. 25, 1924

Dear Mr. Davis:

Your shipment of Dahlia blossoms reached me on Oct. 23rd, and looked as if it had been through a hard trip. The blossoms, however, responded to the hot water treatment you suggested and Mrs. Sligh was delighted with them. It might interest you to know Corona Leo immediately attracted her attention as the most striking flower.

At the present time the blossoms are in the best condition as named below.

Mary Queen of Scotts, Corona Leo, Victor, Springfield, Carr's Pink, Pride of California, Brides Bouquet.

Delice, Dr. Tevis and Orange King as well as Carr's Pink were a bit crushed. Carr's Pink, however, came back beautifully and is apparently a wonderful cut flower, as is Springfield.

I regard Mary Queen of Scotts as an excellent blossom.

I appreciate your kindness in making this shipment and will place order for bulbs later.

Sincerely,

T. S. S., Jr.

Mr. S. visited our fields when they were in bloom and was so impressed with the flowers that he had us send a sample of them to his wife. We had very grave doubts as to whether they would ship that far away and be in a presentable condition on arrival.

For Height of Plant. See Page 15.

Sunnyside Gladiolus Gardens
Natick, Mass.

November 14, 1924

Missouri Dahlia Farm,
F. M. Davis, Prop'r.
St. Louis, Mo.

Dear Mr. Davis:

Now, that I have my harvesting finished and the bulbs of "Souvenir" and "Maurice Fuld" cleaned up, I can let you know just what I have to offer in these varieties:

Dahlia "Rose Marie Fridolin, is, I think, the finest red dahlia I ever saw. I had flowers nine inches across without giving it extra culture or watering through one of the worst drouths we ever had in the East.

Trusting that you have had a good season with your bulbs, and wishing you a prosperous business at the selling end, I remain, with kindest regards,

Yours very truly,

L. Mertom Gage.

The above mentioned varieties of Gladioli we purchased from the Sunnyside Gladiolus Gardens and found them most excellent. The Dahlia, Rose Marie Fridolin and others, they purchased from us last Spring.

St. Louis, Mo. Jan. 12, 1925

Mr. F. M. Davis, Proprietor,
Missouri Dahlia Farm
Wellston, Mo.

Dear Sir:

I wish to say that I consider the Orange King to be far beyond the best dahlia ever grown for the commercial grower. I have been growing it for four years and it seems to get better each year. It has all the qualities of the very best dahlias grown. At the annual Dahlia Show held at the Missouri Botanical Garden last October I won First Prize in the commercial class for the Best Basket with a basket of twenty-five Orange King. This was the admiration of every visitor at the show. These flowers were cut Friday morning, and on the following Tuesday looked better than they did the first day.

As a dahlia for the amateur, one of my customers, a man seventy years of age who had never grown dahlias before, wrote me a letter enclosing photograph of himself standing by an Orange King plant. He is over six feet tall, and the dahlia extends above his head four feet four inches and has sixteen perfect blooms on it. These dahlias were grown on a space in his back yard six feet by twelve. I prize this letter and photograph highly.

I am so enthusiastic about the Orange King that I am planting over four thousand in the Spring.

Yours very truly, ..

J. W. B.

Mr. Bibb purchased Orange King and others of his varieties from the Missouri Dahlia Farms.

January 12, 1925.

Appleton, Minn.
FLORISTMissouri Dahlia Farm,
St. Louis, Mo.
Gentlemen:

Please send me your catalog and trade list for this year on Dahlias. Maybe you still have me on your list but I want to make sure I get your list as I will need a few more bulbs.

The tubers I received from you two years ago gave such satisfaction that I want some more like them.

Very truly yours.

J. S.

Do not Plant Where Ground is Wet.

Special Offers

FIRST SPECIAL OFFER to include Orange King

1 Corona Lee	\$3.00	
1 Mina Burgle50	
1 Car's Pink	1.00	
1 Springfield50	\$5.00
1 Orange King, gratis.		

SECOND SPECIAL OFFER to include Orange King

1 Souv. de Milwaukee	\$.50	
1 Grand Exhibition50	
1 Louise Desloge	1.50	
1 Car's Pink	1.00	
1 Jack Rose35	
1 Perle de Lyon40	
1 Etendard de Lyon75	\$5.00
1 Orange King, gratis.		

Either or both of these may be taken.

Do not stir the Ground when it is Wet.

From St. Louis Times, Friday, October 31st, 1924

DAHLIA 'KING' GOT START WITH HOE

Davis Farm on St. Charles Road Largest West of New York State.

Starting his horticultural career 16 years ago with a few dahlia bulbs in his back yard, F. M. Davis now has one of the most noted dahlia farms in the United States at his home on the St. Charles road, about two miles west of Wellston, and he is the possessor of the highest awards given to dahlia exhibitors here for the past two years.

Mr. Davis entered his first exhibition last year, and won 17 ribbons and a silver medal, given by the American Dahlia Society of New York, and this year won 22 ribbons and the silver medal.

"Six years ago we purchased a collection of fancy named varieties for \$835, and my wife and I brought our weekly supply of blossoms to market in chip baskets, on the street car," Davis said. "Later we purchased a spring wagon, and then installed our present truck service, and during the dahlia season carried at least one truck load a day to market. We now have 1000 unnamed varieties of our own origination and many other named varieties that range in cost from 15 cents to \$25 apiece, and our entire collection is valued at more than \$100,000."

Mr. Davis possesses more than 20,000 plants of one variety. His collection includes the famous Jersey Beauty and Rose Marie Fridolan, of which each bulb is valued at \$25, the Wizard of Oz, valued at \$15 each, the U. S. A. at \$5, the Amun Ra at \$3.50 and the Corona Leo, which created such a sensation at the Missouri Botanical exhibition, valued at \$3 each.

The acreage of only a few dahlia farms which are situated in the eastern part of the country, exceeds the 17 acres of the Missouri Dahlia Farms Company, of which Mr. Davis is president. Roughly estimated, the total number of plants produced this season has been 118,810. The first Sunday of the blooming season brought more than 5000 visitors to the farm from all over the country, and on the second Sunday there were from 10,000 to 15,000.

Mr. Davis has derived all of his knowledge from experience, by working from year to year, and studying the habits of each particular variety. He planted his first dahlias with a hoe, and later potato-fashion, and then finally with the scientific machine especially constructed for dahlias.

KEEP A COPY OF YOUR ORDER

ST. LOUIS, MO.

About what date do you want them?

[illegible]

ORDER BLANK (Continued)

QUANTITY	VARIETY No.	VARIETY NAME	PRICE Dollars Cents
		<div data-bbox="611 213 753 239">Bro't Forward</div>	

A Wonderful
Dahlia with Ex-
ceptional Merits
all its own

**PRIDE OF
CALIFORNIA
Decorative**

We have many
red Dahlias grow-
ing in our fields
but none that at-
tract so much at-
tention as Pride
of California. For
a real High-class
red Dahlia we be-
lieve this will
satisfy the most
exact. It has
real color, size,
length of stem,
vigor of growth,
and is a most
profuse bloomer.
What more could
you ask?



Pride of California, Decorative.

A Genuine Red Dahlia that blooms
freely under the most
adverse conditions

MINA BURGLE—Decorative

The cut is less than $\frac{1}{2}$ natural
size.

This variety has never failed to
give us a fine crop of flowers even
under the most trying circum-
stances. An early and free
bloomer. A plant of this variety
in full bloom is a most gorgeous
sight. A wonderful producer of
bulbs, hence the low price for
this high-class variety.



MINA BURGLE, DECORATIVE

Missouri Dahlia Farms Co., Inc.

ESTABLISHED 1909

INCORPORATED 1924



CARRS PINK CACTUS

While the above color plate gives a fair idea as to the coloring of this Dahlia it does not do justice to the flower, as many who saw it the past season remarked. A really worth while variety. Admired by all who have seen it growing in the field. For further description see under heading of Cactus varieties.